

Shop and Book Car Rentals Worldwide Right From Your Desktop

Galileo CarMaster™



Do you need a powerful, cost-free way to boost revenues and lower costs?

As a valuable travel service provider, you face fierce challenges in responding to the growing demands of today's sophisticated travellers. Like other travel agencies the world over, you operate in a highly competitive trading environment with intense pressure to increase transaction and sales volumes, and lower operating costs to offset lower business levels and squeezed profit margins.

Become more profitable through the 'power of one'

Have you considered that more car rental bookings could create a valuable new revenue stream for your business? It's true. You can start building higher profits today through the power of one – just one more car rental booking per day through Galileo CarMaster can significantly increase revenues – and give you a strong customer service advantage, too.

“CarMaster is easy to use, requires minimum training, offers good help pages on the system and now for selected vendors they have added e-vouchers, which means for those customers that want the bill to come back to us, we no longer have to issue a paper voucher and post it or fax it to the vendor. Also, it makes using client, published and our own rates straightforward at the point of sale.”

– **Bryan Walsh, Head of Integration Services & Operational Best Practice, HRG UK**

CATER TO CUSTOMER NEEDS AND DRIVE HIGHER SALES

- > **Get real-time access to 21 million rates and associated rules, representing availability from over 25 leading car rental companies and more than 30,000 locations worldwide**
- > **Reduce your operating costs** using advanced shopping and booking tools conveniently located on your desktop
- > **Book with complete confidence** by receiving up-to-the-minute availability and rate responses, and instant confirmations – directly from supplier central reservations systems
- > **Process enquiries fast** by instantly retrieving rates based on customer needs, including preferred suppliers, rate codes, customer ID numbers, one-way rentals, promotional codes and corporate discount numbers
- > **Exceed traveller demand** with ACRISS classification codes, which let you shop and compare specific makes, models, vehicle types, fuel types, number of passengers to be accommodated, and even vehicles with late model accessories
- > **Operate more efficiently and serve customers with greater speed** by being able to modify or cancel previously booked vehicles – and receive instant confirmations
- > **Protect your revenues** with the guarantee that commission tracking is passed to the car rental supplier for every booking you create in Galileo™ or Apollo™



You're a global car rental expert with Galileo CarMaster

To help travel agencies become strong, full-service travel providers, Travelport has been partnering with car rental suppliers globally for more than three decades, enhancing and expanding car rental sales through the global distribution system (GDS). As a result, Galileo CarMaster is one of the most advanced and flexible desktop systems in existence today, responding to travel agencies' specific business and customer needs.

Through CarMaster, you have access to millions of car rental rates and tens of thousands of locations from suppliers worldwide. You can combine car rental bookings with air and hotel segments into a single PNR to streamline your front- to back-office workflow – and satisfy customers with a complete itinerary containing all trip segments and more.

Solid, real-time supplier connections through Galileo and Apollo

Galileo Inside Availability™ maintains a direct, real-time link between the Galileo and Apollo GDSs, and the internal central reservations systems of participating car rental companies. This ensures you get up-to-the-minute availability, rates and rule information to quote rates and book with total confidence.

Galileo Inside Link™ gives you the ability to efficiently complete a Direct Sell or Reference Sell of car rental segments via a direct link to the supplier's system. Confirmation numbers are instantly returned to you from the supplier.

Tap into Travelport Car UpSell™ to build profits and customer satisfaction

Travelport Car UpSell gives you valuable opportunities to not only earn a higher profit margin but also enhance customer service by offering larger or more prestigious vehicles at an affordable price from participating suppliers. With no effort on your part, higher-class vehicle options are presented to you during the booking process. At a glance, you can quote an UpSell rate from the supplier and the amount required to upgrade a vehicle.

GET A STRONG COMPETITIVE EDGE WITH ADVANCED CAPABILITIES

- > Experience the benefits and cost savings of paperless payment arrangements with E-Vouchers, which place payment confirmation numbers in PNRs and customer itineraries
- > Save time and enhance customer service with a valuable feature that automatically provides car rental Delivery and Collection details within traveller itineraries
- > Accelerate and simplify your processes by storing user preferences and automatically incorporating them into future shopping requests
- > Quickly retrieve a list of car rental locations near airports, city codes or reference points
- > Perform customised shopping using keywords to find desired options and information
- > Sort vehicles based on low-to-high rate availability to simplify your shopping process
- > Quickly retrieve rate rules and a variety of related information, including rate breakdown, applicable drop charges, taxes, fees, surcharges, optional coverage, location hours and more



Agency

Capture new revenues with a leading car rental shopping solution

For more information about Galileo CarMaster, contact your Travelport representative or visit us on the Web at: www.travelport.com