

# Accurately Measuring Your Carbon Footprint Travelport Carbon Tracker™



## THE FLEXIBLE YET THOROUGH WAY TO MEASURE AND REDUCE CARBON EMISSIONS

Travelport Carbon Tracker is a Web-based business intelligence tool that's simple to install, easy to use and configurable across multiple global distribution systems (GDS) and travel management companies:

### Save time and increase efficiency

- > Work with ease and speed through an intuitive graphical interface
- > Create reports the way you want them, when you want them
- > Maximise reporting with data from multiple GDSs (Galileo, Apollo, Amadeus, Sabre®), travel management companies and back-office solutions – with one tool
- > Measure and compare accurate CO<sub>2</sub> emissions data across multiple travel types (air, car, rail) for each itinerary

### Balance cost with strategy

- > Enhance your travel policy based on reporting data to ensure traveller decisions do not compromise your cost-reduction objectives and CO<sub>2</sub> emissions strategy
- > Use CO<sub>2</sub> emissions data to review and/or renegotiate your supplier agreements

## *Responsible travel means travelling more efficiently*

Corporations of all sizes are being asked to demonstrate ways they are reducing carbon emissions throughout the supply chain – with much focus being placed on the company travel programme; however, for most corporations, managing CO<sub>2</sub> emissions must also be balanced with the need to reduce travel-related costs. To achieve both of these goals, corporations require a solution that enables them to identify which routes, travellers, departments and modes of travel contribute most to carbon emissions, compared with the cost of travel. Are there more efficient routes, carriers or aircraft types to fly? Would it be better to use the train rather than fly?

Travelport can help you answer these questions and many more.



## *Travelport Carbon Tracker helps you make CO<sub>2</sub> a number one priority*

Understanding the challenge corporations face in balancing CO<sub>2</sub> emissions whilst reducing travel-related costs, Travelport developed a solution that provides data enabling an organisation to create a strategy and policy that achieve reductions in both critical areas. Travelport's Carbon Tracker tool calculates the carbon emissions impact of each travel itinerary and compares that impact to alternative forms of transport. The actual cost of travel is included in the analysis and results are stored for fast, efficient access, giving you the benchmarking data and reporting capabilities you need.

With clear, collective data in hand, you have metrics to establish a balanced strategy of carbon-versus-cost reduction, and solid ground to enhance your travel policy to support both goals. Using Carbon Tracker, you can lead business travellers to accurate, informed choices and responsible travel practices.



## *How do you know your CO<sub>2</sub> measurements are accurate?*

Carbon Tracker employs key corporate reporting standards for analysing carbon emissions, including from the United Kingdom's Department for Environment, Food and Rural Affairs (DEFRA) for UK reporting, and also the Greenhouse Gas (GHG) Protocol for international disclosure reporting. Carbon Tracker also employs an advanced calculator that drills much deeper, taking a range of key influencing factors into consideration to deliver more sophisticated analyses. Some of these factors include aircraft type, airline load factors, class of travel and seating configurations.

With its comprehensive, built-in protocols and measuring standards, Travelport Carbon Tracker is the only tool you'll ever need to measure CO<sub>2</sub>.

## *Partnering with you in sustainable travel*

As one of the world's largest travel organisations, Travelport is at the intersection of travel supply and demand. We see that profitable growth and corporate social responsibility go hand-in-hand. We have been focused on sustainability, assistance for people in need and industry growth and development, and have been working on many initiatives that support these objectives. Travelport is using our position to build partnerships that support sustainability and provide the tools you need to make informed and environmentally responsible travel choices.

Together, we can address one of the biggest challenges in the travel industry today – environmental sustainability.

**Travelport** 

## *Corporate*

**Get the most reliable and informed emissions data available**

For more information on how Travelport Carbon Tracker can simplify your CO<sub>2</sub> emissions reporting, contact your Travelport representative, visit us on the Web at [www.travelport.com](http://www.travelport.com) or e-mail us directly at: [scd@travelport.com](mailto:scd@travelport.com)