

## Best Technology to Build Your Leisure Business Travelport Cruise & Tour™



### *Leisure travel is on the rise. Are your revenues growing with it?*

Whether leisure services represent all or just part of your agency business, you know how high competition is for the leisure traveller today. Between travel Web sites and supplier-direct sales, how do you attract and keep your customers satisfied? Travellers are demanding more choices and better pricing than ever before, too. How much time do you spend searching multiple sources for offerings that meet their requests and fit their budgets? Wouldn't it be easier with one reliable source that has it all?

### *Travelport Cruise & Tour – one online portal with everything you need*

Travelport Cruise & Tour ([www.travelportcruiseandtour.com](http://www.travelportcruiseandtour.com)) is the advanced, Web-based leisure booking portal that brings you direct, instant access to the world's leading cruise and tour suppliers. In use by major retailers, this growing Web site is loaded with full supplier inventories, specials, promotions and Web-only rates. With its custom design by Revelex™, Travelport Cruise & Tour presents the rich content, convenience and efficiency you need to manage your leisure business – all through a single source. Plus, it automatically creates PNRs in your global distribution system (GDS).

#### **SHOP WITH CONFIDENCE. BOOK WITH EASE.**

- > **Save time, improve efficiency and increase profitability** with instant access to the complete inventories of leading cruise lines and tour operators – through one convenient online portal
- > **View straightforward comparisons** of multiple cruise and tour options on a single, graphics-rich display – complete with up-to-the-minute availability and pricing
- > **Access multiple rate types** – negotiated, past passenger and Internet-only rates – and experience the efficiency of intelligent price comparison capabilities
- > **Close sales faster** with advanced quote-building features – create online brochures and e-mail quotes that let your customers view ship, cabin and itinerary details in photos and HTML graphics
- > **Become more productive** by reducing phone calls to cruise lines
- > **Stay on top of your leisure business** with around-the-clock access for bookings and updates, and easy access for remote employees through any Internet connection
- > **Eliminate redundant data entry** and ensure smooth hand-off to your back-office with automated PNR creation upon booking
- > **Use 'Fast Path Cruise' for short-cut bookings** – zip through four quick screens when you know the cruise line and sailing you want to book

## *Booking leisure travel has never been easier*

- Simple, intuitive navigation and graphical, easy-to-read displays
- Complete trip-booking functionality
- Intelligent price comparison tools and easy rate selection
- Extensive database of deck plans, cabin images and ship maps
- Comprehensive cruise details
- Ability to display multiple or single destinations and vendors on one screen
- Real-time validation once a selection is made, with an instant connection to your chosen supplier to complete the booking process
- Automated reminders for call-backs, follow-up tasks and final payment reminders
- Open for business 24 hours a day

## *Countless ways to boost your revenues*

Want more opportunities to increase profits beyond booking cruises and tours? You'll find them in abundance. Commissionable shore excursions can be booked through Port Promotions. You can also sell upgrades, add-ons, transfers, amenities, pre- and post-sailing packages and special services. Traveller protection services are also bookable through the Web site.

## *Valuable features to build profits and track commissions*

- **Cruise Yield Management** allows your agency administrator to mark up fares to control pricing and travel agency margins.
- **On-Demand Reports** enable your administrator to track commissions, bookings and sales for your agency as well as individual agents.

## *Cruise past your competitors*

Unlike solutions offered by other global distribution systems (GDS), Travelport Cruise & Tour lets you view and compare an unlimited number of cruise lines and categories – all at the same time.

## *Industry leaders – working for you behind the scenes hotmail.com*

Travelport Cruise & Tour interfaces with TRAMS ClientBase Live Connect to eliminate redundant processes for you. All of your reservation data is imported, enabling you to print itineraries, generate invoices and store your customers' travel histories.



## *Agency*

### **Get on board for higher revenues**

Did you know you can register online and begin using Travelport Cruise & Tour today? A unique login ID and password are required for Travelport-connected agencies in the United States and Canada. To enroll, visit: [www.travelportcruiseandtour.com](http://www.travelportcruiseandtour.com)