

IAG Agrees New Multi-Year Distribution Agreement for British Airways and Iberia with Travelport

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International Airlines Group (IAG), has renewed its multi-year, full content agreements for British Airways and Iberia with Travelport, a leading distribution services and e-commerce provider for the global travel industry.

The agreements, which take place with immediate effect, give Travelport-connected travel agents worldwide access to published fares and inventory on all British Airways, Iberia and Iberia Express flights. In addition the airlines will continue to work with Travelport to add ancillary content.

Both airlines are also working with Travelport to trial its Rich Content and Branding technology, a component of the Travelport Merchandising Platform. The technology allows airlines to control how their content and ancillaries are visually presented and described to travel agents, much in the same way as on their own websites.

“We are wholly committed to supporting the travel agency channel and we are pleased to have reached a multi-year agreement with Travelport,” said Silvia Cairo, Head of Group Commercial Planning and Policy, International Airlines Group. “We have a long standing relationship with Travelport and look forward to working with Travelport’s travel agency customers ever more closely together in the coming years.”

“Both British Airways and Iberia are important, longstanding strategic airline partners and I’m delighted that we are announcing these agreements today. We have made significant progress delivering a unique merchandising offering and this, combined with our extensive global network of connected travel agents, enables us to offer extraordinary value to our airline partners,” said Robin Ranken, Head of Airline Relationships for Travelport in Europe.

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world’s leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

About IAG

ABOUT IAG

International Airlines Group is the parent company of British Airways, Iberia and Vueling. It is one of the world's largest airline groups with 435 aircraft flying to 230 destinations and carrying 67 million passengers each year.

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