

Pinpoint Travel Group chooses Travelport

3 January 2014

Travelport, a leading distribution services and e-commerce provider for the global travel industry, today announces a new agreement with Pinpoint Travel Group, a business specialising in travel rewards and redemption programs for the customers of banks and other corporations, as well as operating vacation programs of leading international airlines in Australia, such as Singapore Airlines' SIA Holidays and United Airlines' United Vacations.

Under the new agreement, Travelport will become Pinpoint Travel Group's preferred global distribution systems (GDS) provider in the Asia region, and provide them with on-going travel technology consultancy services as they continue their expansion.

Commenting on this new partnership, Kirsty Rankin, CEO of Pinpoint Pty Ltd, says, "When we were selecting a new GDS partner for Asia, we drew up a list of selection criteria which ranged from technology offered, global reach, industry expertise and commercial value. Travelport stood out amongst other potential solution providers and I look forward to working with them as Pinpoint continues its rapid growth in the region."

Gordon Wilson, President and CEO, Travelport, adds, "Travel rewards are now a critical component for all types of loyalty programmes. It is important for Pinpoint Travel Group to have access to the broadest travel content possible via innovative technology, ensuring their clients' members enjoy a seamless booking process. I am delighted that Pinpoint Travel Group has chosen Travelport and am confident that we can help them deliver on their business goals."

Pinpoint Travel Group is wholly owned by Pinpoint Pty Ltd – the leading marketing, loyalty and e-commerce company in the Asia-Pacific region. In addition to operating SIA Holidays and United Vacations in the Australia region, Pinpoint Travel Group also runs holiday brands such as Freestyle Holidays and Rosie Holidays.

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world's leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

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