

## Premier Inn to distribute through Travelport

3 September 2014

Travelport, a leading travel commerce platform providing distribution, technology, payment and other solutions for the \$7 trillion global travel and tourism industry, and Premier Inn, the UK and Ireland's biggest and fastest growing hotel company have today announced a new distribution agreement that will make the hotel chain's properties available to Travelport-connected travel agencies worldwide.

With over 55,000 rooms in over 670 hotel properties across the UK and Ireland, Premier Inn prides themselves on providing comfort and quality at affordable hotel prices to both leisure and business travellers.

Jackie Usher, Head of Premier Inn Sales said: "We are pleased to announce that our agreement will see Premier Inn content available to Travelport connected agents worldwide. We are very much looking forward to working with Travelport as we continue to grow, particularly with the ability to expand our brand awareness across Travelport's global agency reach."

Niklas Andreen, GVP Hospitality and Partner Marketing at Travelport said: "Premier Inn is the largest hotel chain in the UK, and one that we are delighted to be bringing to our Travel Agency customers worldwide. We know that our agents are demanding more hotel content than ever before to help maximise revenue opportunities, and the ability to provide Premier Inn through their existing booking process is an exciting development."

### About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world's leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

### About Premier Inn

Award-winning Premier Inn is the UK's best value hotel brand with over 670 budget hotels and more than 55,000 rooms across the UK and Ireland. Premier Inn bedrooms feature en-suite bathrooms, TV with Freeview, and WiFi internet access. All Premier Inns feature a bar and restaurant; situated inside the hotel or adjacent, offering a wide range of food choices. Premier Inn is open in Abu Dhabi, Dubai and India. On a domestic front, Premier Inn is the largest

provider of budget hotels in London (within the M25)</p><p>Premier Inn supports Great Ormond Street Hospital Children&rsquo;s Charity. The charity needs to raise &pound;50 million every year to support the care the hospital provides to some of the UK&rsquo;s sickest children.</p>

## Media Contacts

Mark Hamilton

Senior Manager, Corporate Communications

e: [mark.hamilton@travelport.com](mailto:mark.hamilton@travelport.com)

t: +44 (0)1753 288342

m: +44 (0)7552 212132

Kate Aldridge

VP Corporate Communications

e: [kate.aldridge@travelport.com](mailto:kate.aldridge@travelport.com)

t: +44 (0)1753 288720

m: +44 (0)7921698757

© 2019 Travelport

[Events](#) | [Investor Center - Archive](#)

[Privacy policy](#) | [Terms and conditions](#) | [Code of conduct](#) | [Business partner](#) | [Cookies](#) | [Modern slavery act](#)