

Travelport and IATI sign key deal in Turkey

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IATI – Turkey’s leading all-online travel systems integrator – and Travelport, the leading distribution services and e-commerce provider for the global travel industry, have renewed their partnership with the signing of a new multi-year agreement.

The new deal will see IATI significantly increase its business volume with Travelport as it continues to benefit from Travelport’s global and regional industry expertise and cutting edge products.

As part of the agreement, Travelport will continue to provide IATI with its online expertise and technology solutions including the Travelport Smartpoint agency desktop and the Travelport Universal API – the leading edge technology that enables travel agencies to streamline the booking process by re-aggregating currently fragmented content from the GDS and other sources. Travelport Universal API also enables full access to Travelport’s air, hotel and car content, as well as High Speed Rail suppliers and Low Cost Carriers.

“To keep up with the pace of the ever developing travel industry, an effective collaboration between partners is becoming more important every day,” said Levent Aydın, General Manager, IATI. “Travelport understands our business, shares our ambitions and has the right expertise, technology tools and support structure to meet all of our current and future requirements. We believe this successful collaboration will benefit our customers for years to come.”

“Travelport has a long history in Turkey spanning over 20 years and supporting travel providers such as IATI in this fast changing and dynamic industry is a key objective for us,” said Rabih Saab, President and Managing Director, Africa, Middle East and South Asia, Travelport. “We look forward to working very closely with IATI to share our online expertise and industry-leading technology solutions to enable them to make the most of every opportunity now and in the future.”

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world’s leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

About IATI (www.iati.com)

IATI is the leading online travel platform in Turkey, Europe, Russia, CIS and Middle East, actively used by more than 20,000 agents worldwide with its popular B2B platform, Aerobilet – B2C platform and HWEB – dynamic packaging engine for hotels. IATI is a Fortune 500 country in Turkey, and the fastest growing tourism company in the sector. IATI's 2015 expected revenue is over 500 million USD.

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