

## Travelport and Uruguay-based BQB Líneas Aéreas Sign Full Content Agreement

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Travelport, a travel commerce marketplace providing distribution, technology, payment and other solutions for the \$7 trillion global travel and tourism industry, and BQB Líneas Aéreas (also known as BQB Air), a fast-growing regional airline based in Uruguay, have entered into a new distribution contract. With this partnership, BQB's full published inventory will be made available to Travelport-connected travel agents worldwide. BQB has also signed up to participate in Travelport's Rich Content and Branding merchandising technology, a key component of the Travelport Merchandising Platform.

When launched this year, Travelport Rich Content and Branding will enable airlines to have control of how their flights and ancillaries are visually presented and described on travel agency screens, providing Travelport-connected agents an enhanced branding experience more in line with the airline's own website.

BQB is headquartered in Montevideo, Uruguay, and serves several important cities throughout the Southern Cone region of South America. BQB connects several cities in Argentina, Chile and Uruguay, including Buenos Aires, Santiago de Chile, Montevideo and Punta del Este, as well as Porto Alegre and Florianópolis, Brazil, and Asunción, Paraguay. Rio de Janeiro, São Paulo and Curitiba, Brazil, are recent additions to BQB's offerings. The airline is currently expanding its route network to include Brasilia, Salto and Iguazú, and also plans to increase the frequency of flights between popular destinations.

Juan Patricio Lopez Mena, CEO of BQB Líneas Aéreas and Buquebus, the Uruguayan-Argentinean transportation company that serves as BQB's parent company, commented: "As we extend BQB's flight offerings in the Southern Cone region of Latin America and beyond, we welcome the support of Travelport's industry-leading technology. We're pleased that our attractive fares and regional air services will now be accessible to Travelport's extensive network of connected travel agencies around the globe."

"This agreement supports Travelport's commitment to providing our travel agency customers with unparalleled content," said Jonathan Sutter, senior director, Americas, Travelport. "We're also pleased that BQB has decided to join a growing number of Latin American air carriers who have already signed up for our progressive Rich Content and Branding tool that will be launching in the coming months. BQB is a fast-growing airline that has made significant strides in a relatively short amount of time and we look forward to supporting them in their continued growth and long-term commercial aims."

About BQB Líneas Aéreas ([www.flybqb.com](http://www.flybqb.com))

BQB Líneas Aéreas was founded four years ago to satisfy the demand for transport and connectivity between

Uruguay and the rest of the region. The commercial activities—professional, touristic and sociocultural—of cities like Salto, Rivera, Porto Alegre, Florianópolis, Río de Janeiro, San Pablo (São Paulo), Curitiba, Foz de Iguazú, as well as capital cities like Santiago de Chile, Montevideo, Buenos Aires and Asunción, with all of their areas of influence, now have between them agile, versatile and affordable air service that promotes intraregional connectivity. With its operations center in Uruguay, the company offers the best air transport services of passengers and cargo, with superior safety, comfort and reliability.

## About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world's leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

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