

Travelport announces new partnership with Eternity Travels in Kuwait

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Travelport, a leading distribution services and e-commerce provider for the global travel industry, has announced an important new partnership with Eternity Travels – one of the leading travel agencies in Kuwait.

The new multi-year deal will see Eternity Travels migrate the majority stake of its business to Travelport’s Global Distribution Systems (GDS), making it their preferred technology provider in the country. As part of the agreement, Travelport, which is distributed in Kuwait by Travel Technology Systems Company, will also provide Eternity Travels with a range of its industry leading products including Travelport Smartpoint – the cutting edge point of sale solution and Travelport Rooms and More – the online hotel booking tool.

Commenting on the new deal, Mohammed Sharif, Chairman, Eternity Travels, said: “Our strong relationship with Travel Technology Systems Company, combined with Travelport’s technology expertise and industry leading solutions, make them a very strong business partner for Eternity Travels – and our primary GDS. We look forward to working very closely with Travelport as we continue our growth across the region this year and beyond.”

“Kuwait remains one of our focus regions in the Middle East and signing this deal with Eternity Travels, who are a major industry player, will significantly boost Travelport’s presence in the country and further extend our service and content offering to travel agents and travellers across the region,” said Jennifer D’Souza, Regional Commercial Director, Gulf, Levant, Pakistan and Turkey, Travelport. “We look forward to working closely with our distributor Travel Technology Systems Company to support Eternity Travels and to help them achieve their business goals for years to come.”

Eternity Travels – originally established in 2009 as wholesale and retail agency – has steadily grown to become one of the top ten agencies in Kuwait with eight branches across Kuwait and India. As one of the fastest growing travel providers in the country, Eternity Travels has ambitious regional growth plans in the pipeline for 2014 and 2015.

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world’s leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is

headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

About Eternity Travels

Eternity Travels is one of the fastest growing travel management companies in Kuwait. Eternity Travels offers complete travel management services such as retail travel, corporate travel, hotel reservations, tour packages and Ummrah services. Eternity Travels offers its customers a 'one stop travel shop' solution delivering truly global services through its various outlets in key locations. The mission of the company is to give personal attention to customers travel needs, offering them the best value for money and an extensive range of travel products and services.

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