

## Turkey's Pegasus Airlines selects Travelport to distribute its content globally

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Dugai, United Arab Emirates and Istanbul, Turkey

Travelport, a leading Travel Commerce Platform providing distribution, technology, payment and other solutions for the \$7 trillion global travel and tourism industry today announces a significant new participation agreement with Turkey's leading low cost carrier, Pegasus Airlines.

The multi-year agreement means that, with immediate effect, access is given to the low cost carrier's best inventory and fares for all Travelport Travel Commerce Platform (GDS) users globally. As part of the agreement, Pegasus Airlines will also take advantage of Travelport's Sponsored Flights – an innovative point-of-sale advertising tool that places selected flights above the neutral display on the travel agent's screen for optimum visibility.

Will Owen Hughes, Travelport's Senior Director Supplier Services, Africa, Middle East and South Asia, commented, "Pegasus Airlines is the latest fast-growing, low cost carrier to participate in our Travel Commerce Platform and the deal highlights our commitment to providing the widest airline content to both our regional and global customers. Turkey remains a key growth country and we're delighted to be able to support Pegasus in the next stage of its development."

Güliz Öztürk, Senior Vice President Commercial at Pegasus Airlines, added: "Travelport's extensive, world-wide travel agency network complements our ambitious growth plans, making it a valued partner and an important distribution channel. Being a low cost carrier, our outgoings need to be kept down so that we are able to offer the lowest possible fares to our customers."

He continued: "This partnership will be in-line with both our low cost model and our multi-channel approach and in turn, our ever-expanding network in the Middle East, Caucasus, Russia and Europe will mean that agents can tap into our wide network of 86 destinations in 36 countries, at low cost."

9.2 million passengers selected Pegasus Airlines in the first half of 2014 and to date the airline has flown a total of 78.4 million guests. According to the Official Airline Guide's (OAG) reports for 2011, 2012 and 2013, Pegasus Airlines became the fastest growing airline of Europe's 25 largest scheduled airlines in terms of capacity for three years running and is the latest in around 400 airlines to participate in Travelport's GDS.

### About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting

the world's leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

## About Pegasus Airlines ([www.flypgs.com](http://www.flypgs.com))

Pegasus Airlines launched its first charter flights in 1990 and has been owned by ESAS Holding since 2005. It is Turkey's leading low-cost carrier offering economically priced point to point flights on short and medium-haul routes. Founded with the belief that everyone has the right to fly, Pegasus offers its guests affordable, on-time flights and the newest aircraft under the auspices of its low-cost model. Pegasus Airlines flies a scheduled service to 30 destinations in Turkey and 56 in the rest of the world, bringing its total network to 86 destinations in 36 countries. Due to its continuous expansion, Pegasus was named "The Fastest Growing Airline" of Europe's 25 largest airlines in terms of seat capacity three years running (2011, 2012 and 2013) by the Official Airline Guide (OAG). In 2012 Pegasus made the single largest-ever aircraft order in Turkish civil aviation history at the time of approximately US\$12 billion (list price) for 100 new Airbus aircraft, of which 25 are optional.

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