

## Virgin Atlantic renews full content agreement with Travelport

28 April 2014

Travelport, a leading distribution services and e-commerce provider for the global travel industry, today announces the renewal of its full content agreement with Virgin Atlantic, one of the world's leading airlines.

Building on the existing relationship between the London-based carrier and Travelport, the renewed agreement will ensure that content from Virgin Atlantic will continue to be made available to Travelport GDS users globally, with full content access to the carrier's best inventory and fares.

"We are pleased to extend our agreement with Travelport as they have consistently provided us with innovative and efficient technology to deliver Virgin Atlantic's offering to travel agents globally," said Joe Thompson, Director of Network and Alliances at Virgin Atlantic.

Robin Ranken, Head of European Airline Relationships at Travelport commented, "Virgin Atlantic is one of the world's best known airlines and we are delighted to extend our agreement with them in order to maximise their reach to global travellers using Travelport's leading technology. This new agreement supports our mission to continue to deliver unrivalled content to our travel agency customers."

### About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world's leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

### About Virgin Atlantic ([www.virgin-atlantic.com](http://www.virgin-atlantic.com))

Virgin Atlantic was founded by entrepreneur Sir Richard Branson 30 years ago after he decided the UK aviation industry needed shaking up and having some style injected back into it. On 22nd June 1984, Virgin Atlantic's inaugural flight to Newark took place, on an aircraft filled with personal friends, celebrities and the media.

Today, Virgin Atlantic flies to 34 destinations worldwide, including locations across North America, the Caribbean, Africa, the Far East and Australia.

In 2013 Virgin Atlantic launched a domestic airline, Little Red. Little Red flies across the UK, with 24 daily flights between Manchester, Edinburgh, Aberdeen and London. Passengers can experience seamless connections onto the airline's long haul routes at Heathrow airport.

In the winter of 2012, Virgin Atlantic announced a joint venture with Delta Air Lines, creating an expanded trans-Atlantic route network and enhancing competition between the UK and North America. The two airlines now codeshare across 108 routes, offering passengers seamless connections to 66 destinations.

Virgin Atlantic has pioneered a range of innovations setting new standards of service, which its competitors have subsequently sought to follow. Recently it redesigned its Upper Class cabin, which included a new seat and a futuristic bar, which is the longest in the sky. Additionally, its entire leisure fleet of aircraft recently completed a £50 million renovation and includes a newly designed more comfortable seat and a brand new touch screen in-flight entertainment system, offering over 300 hours of the latest films, television shows, music and games.

Virgin Atlantic has enjoyed huge popularity, winning top business, consumer and trade awards from around the world. The airline has been awarded a Smart Technologies Award from The Wearables 2014 for its innovative trial of Google Glass and Sony Smart Watches in its Upper Class Wing. Other awards include best longhaul airline and best airport lounge at the Telegraph Ultra Travel Awards and Europe's leading airline

lounge for the Heathrow Clubhouse at The World Travel Awards. The airline was recently placed 8th in the UK Coolest Brands League and last year was named Travel Brand of the Decade .

Virgin Atlantic currently has a fleet of 39 aircraft which includes comprised of Boeing 747s, Airbus A340-600s, A340-300 and A330-300s as well as four leased A320s on Little Red routes. The airline is expecting delivery of 16 Boeing 787 Dreamliners from September 2014.

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