

WestJet and Travelport to Provide Customized Brand Content to Travel Agents

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Langley, UK

Travelport (NYSE: TVPT), a leading Travel Commerce Platform providing distribution, technology, payment and other solutions for the \$7 trillion global travel and tourism industry, today announced WestJet has signed up for Travelport's Rich Content and Branding solution.

WestJet becomes the latest airline to take advantage of Travelport's innovative new offering, which is a key component of its' industry-leading merchandising platform. Rich Content and Branding gives airlines the ability to present the full value and scope of their products to Travelport connected travel agents and allows them to manage how their flights, fare families and ancillaries are visually presented and viewed on travel agency screens.

The solution has received significant support and interest from airlines since its introduction earlier this year. Currently 70 airlines have now signed up to participate including leading carriers such as Delta, Avianca, Sun Country Airlines, Peruvian Airlines, Ryanair, British Airways, Iberia, easyJet, SilkAir, Hong Kong Airlines, Hainan Airlines and United Airlines.

"The Rich Content and Branding program allows WestJet to provide travel agents around the world with innovative, flexible, and information-rich access to WestJet's products," said Lyell Farquharson, vice president-sales, for WestJet. "Travelport's merchandising technology gives WestJet an important tool to seamlessly communicate with travel agents detailed information about WestJet's offerings, better deliver our full product portfolio, and maintain brand consistency."

"We're delighted to be expanding our relationship with WestJet, and look forward to working closely with their team as they adopt our innovative Rich Content and Branding solution," said Chris Engle, vice president, Americas-Air Commerce, for Travelport. "Giving travel agents better quality, richer information at their fingertips supports a more compelling sales proposition, improves agent efficiencies and customer services, and provides a basis for travel agents to increase sales conversion rates."

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world's leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile

commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

About Westjet (www.westjet.com)

We are proud to be Canada's most-preferred airline, powered by an award-winning culture of care and recognized as one of the country's top employers. We offer scheduled service to more than 90 destinations in North America, Central America, the Caribbean and Europe. Through our regional airline, WestJet Encore, and with partnerships with airlines representing every major region of the world, we offer our guests more than 120 destinations in more than 20 countries. Leveraging WestJet's extensive network, flight schedule, and remarkable guest experience, WestJet Vacations delivers affordable, flexible travel experiences with a variety of accommodation options for every guest. Members of our WestJet Reward program earn WestJet dollars on flights, vacation packages, and more. Our members use WestJet dollars towards the purchase of WestJet flights and vacation packages on any day, at any time, to any WestJet destination with no blackout periods---even on seat sales. For more information about everything WestJet, please visit westjet.com.

About Travelport Merchandising Platform

The Travelport Merchandising Platform was unveiled in April 2013 and since then has attracted considerable industry interest. Travelport won the Best Travel Technology Innovation award for its Travelport Merchandising Platform at the 2014 AFTA National Travel Industry Awards.

The platform offers three components:

- Travelport Aggregated Shopping, an industry first, consolidates, within the same screen, shopping results from traditional carriers who connect through ATPCO with those from other no-frills carriers who prefer to connect with Travelport via an API connection. The new technology negates the need to shop and compare across several screens and allows travel agents to compare efficiently in the same booking flow.
- Travelport Ancillary Services allows travel agents to sell airline ancillaries such as pre-allocated seating, meals and bags, within their existing workflow rather than by booking on an airline website.
- Travelport Rich Content and Branding enables airlines to market and retail their products more effectively through customization of product display and content. Over sixty airlines have now signed up to participate, including leading carriers such as Delta, Avianca, Sun Country Airlines, Peruvian Airlines, Ryanair, British Airways, Iberia, easyJet, SilkAir, Hong Kong Airlines, Hainan Airlines and United Airlines.

For more information on Travelport Merchandising Platform and Rich Content and Branding, visit: www.travelportmerchandisingplatform.com

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