

Winner of GTMC Innovation Award announced

14 February 2014

Key Travel becomes first winner with its newly developed point-of-sale tool

Travelport, a leading distribution services and e-commerce provider for the global travel industry, together with the Guild of Travel Management Companies (GTMC) today named Key Travel as the first winner of the GTMC Innovation Award. Key Travel, one of the UK's leading travel management companies, scooped up the prize with its internal point-of-sale and mid-office integrated tool called KT-MOM.

The GTMC Innovation Award programme was launched in late 2013 with the aim of recognising excellence and innovation in travel management companies. Contenders are judged on innovations that will lead to growth, efficiencies and improved customer service. Key Travel's KT-MOM clearly demonstrated this with its successful range of both customer-facing and internal benefits including a 35% reduction in average booking handling time, and an increase of over 60% in hotel sales through their hotel offering.

Spence Knudson CEO of Key Travel said, "We are committed to enhancing the customer service experience. As we continue to monitor trends within travel and other industries our key focus is on providing features and functions that will not only meet but exceed customer expectations. The development of KT-MOM is a key demonstration of this commitment and marks an exciting new era for the company."

Commenting on the award Paul Wait, chief executive of the GTMC said, "Innovation is key to the future growth and development of the business travel industry and travel management companies. Key Travel's KT MOM is a worthy winner of the first award and we look forward to continuing to champion further members at the GTMC annual conference at the end of May."

Commenting on the award, Travelport's Simon Ferguson, Regional Director for UK and Ireland said, "The Innovation awards have been developed to recognise excellence and inspire innovative TMCs throughout the industry. The KT-MOM app from Key Travel impressed us for the way in which it not only improves efficiencies but also offers tangible benefits to both consultants and customers."

The next GTMC Innovation Award winner will be announced at the GTMC's annual conference, in Marrakesh, at the end of May

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world's leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

Media Contacts

Gerhard Humphreys-de Meyer

Tel: +44 (0) 1753 288545

E-mail: gerhard.humphreys-demeyer@travelport.com

Kate Aldridge

VP Corporate Communications

e: kate.aldridge@travelport.com

t: +44 (0)1753 288720

m: +44 (0)7921698757

© 2019 Travelport

[Events](#) | [Investor Center - Archive](#)

[Privacy policy](#) | [Terms and conditions](#) | [Code of conduct](#) | [Business partner](#) | [Cookies](#) | [Modern slavery act](#)