

Air China signs multi-year content agreement with Travelport with enhancement of Rich Content and Branding

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Travelport (NYSE:TVPT), a leading Travel Commerce Platform providing distribution, technology, payment and other solutions for the \$8 trillion global travel and tourism industry, and Air China, the flag carrier of the People's Republic of China, today jointly announce the extension of their multi-year, full content agreement.

The agreement means that Travelport-connected agents worldwide will have continued access to effectively search, compare and book Air China inventory and offering via Travelport's industry-leading Travel Commerce Platform.

As part of the agreement, Air China has also extended to participate in Travelport Rich Content and Branding – one of the key components of Travelport's suite of innovative merchandising solutions for airlines.

Rich Content & Branding enables airlines to market and retail their products more effectively by determining how their content is visually presented and described to travel agents. It is designed to allow airlines to use more sophisticated retailing techniques in order to drive sales of core fares as well as ancillary products and optional services such as seats with extra legroom.

Ms. Na Na, Deputy Managing Director of Network and Revenue Management of Air China said: "Air China needs to project a distinct branding that is fitting of its role as the nation's flag carrier, even as we compete in a crowded international market. How we present our products

plays a critical role in defining that image. We believe Rich Content & Branding is the right tool for that purpose, apart from being a sophisticated merchandizing platform for our products.”

Damian Hickey, Vice President, Asia Pacific and Global Sales Strategy, Air Commerce, Travelport, added: “We are delighted that Air China has extended its multi-year agreement with the enhancement of Rich Content & Branding. Our solution is about empowering our airline partners to create great choices for their customers and to clearly communicate those choices. Together we will build the product branding for Air China that truly reflects its role as the national flag carrier.”

About Air China (www.airchina.com)

Air China is China’s exclusive national flag carrier for civil aviation, a member of the Star Alliance, the world’s largest airline alliance, and it was the official airline partner of the 2008 Beijing Olympic Games. It ranks first among domestic airline brands (evaluated by the World Brand Laboratory as having a brand value of RMB 47.856 billion in 2011) and it is leading ahead of its domestic competitors in passenger and freight air transport and related services.

It is headquartered in Beijing, and its main subsidiaries are Air China Cargo, Co., Ltd, Air Macau Co., Ltd, Shenzhen Airlines, Dalian Airlines and Beijing Airlines. Its major joint venture is Aircraft Maintenance & Engineering Corporation (Ameco). In addition, it also holds shares of Cathay Pacific Airways Ltd. and Shandong Airlines. It is the largest stockholder of Shandong Aviation Group Co. Ltd. Beijing Air Catering Co., Ltd., once controlled by Air China, now operates as a subsidiary of China National Aviation Co., Ltd., and was established on May 1, 1980 in Beijing as the first joint venture launched after the implementation of The Law of the PRC on Chinese-Foreign Equity Joint Ventures.

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world’s leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

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