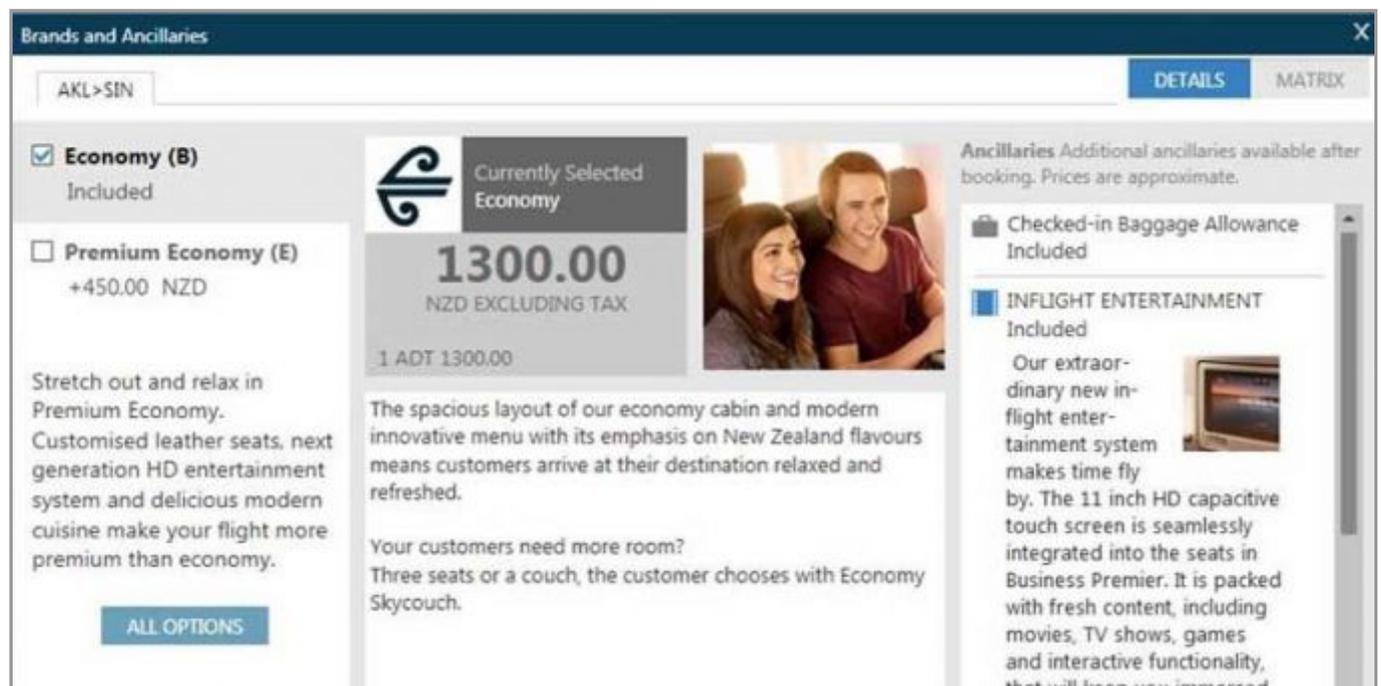


## Air New Zealand becomes 100th carrier to launch Rich Content and Branding on Travelport

24 November 2015



The screenshot displays the 'Brands and Ancillaries' section for a flight from Auckland (AKL) to Singapore (SIN). The 'Economy (B)' fare is selected, priced at 1300.00 NZD excluding tax. The interface highlights the 'Economy Skycouch' with a description of its spacious layout and modern menu. Additional features like 'Checked-in Baggage Allowance Included' and 'INFLIGHT ENTERTAINMENT Included' are also shown.

Travelport (NYSE:TVPT), a leading Travel Commerce Platform providing distribution, technology, payment and other solutions for the global travel and tourism industry, today announced Air New Zealand as the 100th airline to launch enhanced merchandising capabilities using Travelport's Rich Content and Branding solution.

Travelport Rich Content and Branding enables airlines to market and retail their products more effectively, fully displaying all of their fares, ancillaries and brand proposition to travel agencies. It includes rich product descriptions and graphics, optional or ancillary products for sale, including fares families, as well as "the next product/price point up" offers to encourage more upselling.

Travelport's Rich Content and Branding solution allows Air New Zealand to showcase its innovative customer products such as the Economy Skycouch and Premium Economy and Lie-Flat Business Class seats.

The industry-leading technology continues to attract the world's leading airlines, with over 125 carriers signed up and 100 carriers now live.

Damian Hickey, Vice President, Asia Pacific and Global Sales Strategy, Air Commerce, Travelport, added: "Travelport's Rich Content & Branding is the perfect tool for Air New Zealand to showcase its brand offerings. Our solution is about empowering airlines to create great choices for their customers and to clearly communicate those choices."

## About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world's leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

## About Air New Zealand

Air New Zealand is an international and domestic airline group which provides air passenger and cargo transport services within New Zealand, as well as to and from Australia, the South West Pacific, Asia, North America and the United Kingdom.

Air New Zealand also encompasses business units providing engineering and ground handling services. Subsidiaries extend to booking systems, travel wholesaling and retailing services.

## Media Contacts

Kate Aldridge

VP Corporate Communications

e: [kate.aldridge@travelport.com](mailto:kate.aldridge@travelport.com)

t: +44 (0)1753 288720

m: +44 (0)7921698757

Daniel Boey

Corporate Communications Manager, Asia-Pacific

e: [daniel.boey@travelport.com](mailto:daniel.boey@travelport.com)

t: +65 (0)6412 0958

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