

China Eastern Airlines & subsidiary Shanghai Airlines extend multi-year commitment to Travelport's Rich Content & Branding

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Travelport (NYSE:TVPT), a leading Travel Commerce Platform providing distribution, technology, payment and other solutions for the global travel and tourism industry, today announces new multi-year agreements signed with China Eastern Airlines, one of the top three airlines of the People's Republic of China, as well as with its wholly owned subsidiary, Shanghai Airlines, for global distribution, enhanced with its Rich Content and Branding solution.

Rich Content & Branding enables airlines to market and retail their products more effectively by determining how their content is visually presented and described to travel agents. It is designed to allow airlines to use more sophisticated retailing techniques in order to drive sales of core fares as well as ancillary products and optional services such as seats with extra legroom.

Mr. Liu Hao, Deputy Managing Director of Marketing and Sales of China Eastern Airlines said: "China Eastern and Shanghai Airlines fly an international route and compete with the top airlines of the world. We need to differentiate ourselves by communicating our brand defining products in the most distinct and detailed manner to the global network of agencies who distribute our airfares. Rich Content & Branding is a strategic tool that will help us achieve that objective."

Damian Hickey, Vice President, Asia Pacific and Global Sales Strategy, Air Commerce, Travelport, added: "We are delighted that China Eastern Airlines has recognized Travelport's Rich Content & Branding as a key driver of growth for their business. Travelport is redefining travel commerce with such innovative solutions and we will continue to partner with China

Eastern Airlines in the effective delivery of their content to Travelport’s global network of over 67,000 travel agencies worldwide.”

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world’s leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

About China Eastern Airline

Headquartered in Shanghai, China Eastern Airlines is one of the three major airlines of the People’s Republic of China. It flies a fleet of more than 430 long-haul and short-haul aircraft with an average age of less than seven years. China Eastern serves nearly 80 million travelers annually and ranks among the world’s top 5 airlines in terms of passenger transportation volume. As an official member of SkyTeam, China Eastern has extended its flight network from Shanghai to 1000 cities in 187 countries via close cooperation with SkyTeam member airlines.

China Eastern has been conferred the "Golden Ting Award" by China Capital Market Annual Conference 2012, been recognized as one of the 50 most valuable Chinese brands by WPP and been ranked among the top ten of FORTUNE China CSR Ranking 2013.

With the concept of "World-class hospitality with Eastern charm", China Eastern will create splendid travel experiences for global customers with an "accurate, delicate and precise" service quality.

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