

EVA Air turns to Travelport for its business intelligence solution

12 November 2015



Travelport (NYSE:TVPT), a leading Travel Commerce Platform providing distribution, technology, payment and other solutions for the global travel and tourism industry, announces today that EVA Air has selected its **Airline Insight** business intelligence and reporting solution. EVA Air is the international airline arm of the Evergreen Group of Taiwan and operates a network of routes that span Asia, Europe, North America and Oceania.

With **Airline Insight**, EVA Air will benefit from Travelport's advanced and intuitive analytical tool designed to empower airlines to draw on multiple data sources to make strategic planning decisions. The user interface, data presentation and reporting that Airline Insights offers will allow EVA Air teams in Agency Sales, Revenue Management and Network Planning to quickly and effectively maximize the value that can be extracted from such a comprehensive set of industry data.

Commenting on this new partnership, Bret Kidd, Vice President & General Manager, Air Commerce Technologies, Travelport, remarked: "EVA Air operates in a market that sees intense competition from both Full Service Carriers as well as Low Cost Carriers. It needs clarity on its home market, regional markets and away markets. Airline Insight's ability to support both MIDT and Market Size data to give a complete view of O&D traffic is therefore essential."

Richard Tseng, Deputy Senior Vice Present, EVA Air, commented: "We are impressed by the demonstrated versatility and data integrity of Airline Insight as well as its ability to deliver customized reports, absolute necessities for actionable business intelligence. The dedicated

account manager provided by Travelport also completes the high level of efficiency, reliability and service that we would need from our business intelligence partner.”

The versatility of this web-based analytical tool ensures that the investments the airline makes in rich data sources such as MIDT, Illuminate Market Size, QSI and others can deliver direct revenue benefits and result in more informed and effective business decisions across a wider range of opportunities for EVA Air.

About EVA Air

EVA Air was established in 1989, as the airline arm of the Evergreen Group with an initial fleet of 26 aircraft. Its network now spans the globe, stretching from Asia and China to Europe, North America and Oceania, with links to more than 60 cities.

In June 2013, EVA became a Star Alliance member, giving its passengers access to a vast network of nearly 1,400 destinations in more than 190 countries and providing seamless global services. EVA also offers the added benefits of geographic advantages as Taiwan steadily gains status as an Asia-Pacific’s transportation hub.

EVA led the airline industry in 1992 by introducing one of the very first premium economy services. Now named Elite Class, it continues to be emulated by other carriers around the world. The airline also makes flying fun. In 2005, 2011 and again in 2015, EVA teamed up with Japan’s Sanrio Corp. to introduce its unique EVA Hello Kitty Jets where every flight is made cheerful with brightly painted aircraft liveries and Hello Kitty in-flight service items.

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world’s leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

Media Contacts

Daniel Boey
Corporate Communications Manager, Asia-Pacific
e: daniel.boey@travelport.com
t: +65 (0)6412 0958

Kate Aldridge
VP Corporate Communications
e: kate.aldridge@travelport.com
t: +44 (0)1753 288720
m: +44 (0)7921698757

