

Hahn Air Lines signs up to Travelport Rich Content and Branding

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Travelport (NYSE:TVPT), a leading Travel Commerce Platform, has announced that Hahn Air Lines is the latest carrier to sign up to its innovative airline merchandising technology, Travelport Rich Content and Branding, that enables airlines to market and retail their products more effectively to travel agents. This means that Travelport connected agents globally will now have access to Hahn Air Lines' flight content.

Hahn Air Lines, the scheduled airline based in Düsseldorf Airport, joins over 100 airlines that have signed up to Travelport Rich Content and Branding which includes richer product descriptions and graphics, ancillary products and branded fares, all bookable through Travelport's point of sale solution, Travelport Smartpoint.

Daniel Rudas, General Manager & COO at Hahn Air Lines commented: "Thanks to Travelport, we can now provide travel agents and travelers with a richer understanding of Hahn Air Lines' content. Travel agents now have the tools to present and better explain our products to their customers, including the luxurious interior of our Cessna Citation CJ4. We are convinced that the branded images and descriptions presented on agents' screens through Travelport Smartpoint will help them promote and tailor our offering to meet the needs of travelers."

Robin Ranken, Travelport's Head of Airline Services Europe, said: "We are delighted that Hahn Air Lines will drive growth for their flight business with our merchandising technology. Travelport is redefining travel commerce by introducing innovative new products that meet the unmet needs of the travel industry and we are pleased to be supporting Hahn Air as part of this."

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world's leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

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