

Kenya Airways Signs Global Multi-Year Full Content Agreement with Travelport

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Travelport (NYSE:TVPT), a leading Travel Commerce Platform providing distribution, technology, payment and other solutions for the \$8 trillion global travel and tourism industry, and Kenya Airways, the national airline of Kenya, today jointly announce the extension of their multi-year, full content agreement.

The agreement means that Travelport-connected agents worldwide will have continued access to effectively search, compare and book Kenya Airways' full range of fares and optional services via Travelport's industry-leading Travel Commerce Platform and follows the announcement earlier this year that Kenya Airways signed-up to Travelport's Rich Content & Branding program. Rich Content & Branding enables airlines to market and retail their products more effectively by determining how their services are visually presented and described to travel agents. It is designed to allow airlines to use more sophisticated retailing techniques which can be tailored to a specific geography, individual agency or corporation in order to drive sales of core fares as well as ancillary products such as baggage.

Hellen Mwariri, Head of Revenue Management, Kenya Airways said: "As the nation's flag carrier, we are committed to delivering operational excellence for our guests, and it is imperative we leverage the industry's most cutting edge technology. The renewal of this full content agreement with Travelport follows our sign up to Rich Content & Branding earlier this year, which has proved to be a sophisticated merchandizing platform for our products. We look forward to continue to develop our business through our partnership with Travelport."

Will Owen-Hughes, Senior Director Air Commerce, Africa and Middle East, Travelport added: “We are pleased to continue to grow our partnership with Kenya Airways through this agreement. Our platform and merchandising solutions are about empowering our airline partners to create great choices for their customers and to be able to clearly communicate those choices with unrivalled flexibility to customers booking via the intermediary channel.”

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world’s leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

About Kenya Airways

Kenya Airways, a member of the Sky Team Alliance, is a leading African airline flying to 52 destinations worldwide, 42 of which are in Africa and carries over three million passengers annually. It continues to modernize its fleet with its 41 aircraft being some of the youngest in Africa. This includes its flagship B787 Dreamliner aircrafts. The on-board service is renowned and the lie-flat business class seat on the wide-body aircraft is consistently voted among the world’s top 10. Most recently it has scooped top awards at the Africa Investor (Ai) Tourism Investor Awards and was declared the Business Airline of the Year in Africa. Kenya Airways takes pride for being in the forefront of connecting Africa to the World and the World to Africa through its hub at the new ultra-modern Terminal 1A at the Jomo Kenyatta International Airport in Nairobi. For more information, please visit www.kenya-airways.com

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