

LOT Polish Airlines signs up to Travelport Rich Content and Branding

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Travelport (NYSE:TVPT), a leading Travel Commerce Platform providing distribution, technology, payment and other solutions for the \$7 trillion global travel and tourism industry, has today announced that LOT Polish Airlines has signed up for Travelport's innovative airline merchandising technology, Travelport Rich Content and Branding.

LOT Polish Airlines, the national flag carrier of Poland joins over 95 airlines around the globe that have taken advantage of Travelport's highly progressive technology that enables airlines to market and retail their products more effectively through the customization of product display and content.

In addition, the airline has signed up for several key ancillary services that are available through Travelport Smartpoint, Travelport's industry leading desktop solution for travel agencies. Connected agents now have the ability to add pre-paid luggage, sports equipment or upgrade meals for their customers, all of which can be searched and booked within their existing workflow, giving them the chance to better inform and encourage customers' purchasing decisions.

Robin Ranken, Travelport's Head of Airline Services Europe, said "We are thrilled that our already great relationship with LOT has been further strengthened with this new Rich Content and Branding agreement. Travelport is redefining travel commerce by bringing innovative new products to the travel industry and we are pleased that the airline has recognized the value of our merchandising offer."

Jiri Marek, Executive Sale and Distribution Director, LOT Polish Airlines, commented: "We are pleased that LOT travel agents now have the proper tools to present and better explain all the advantages of our ancillary services. Sometimes a picture is worth a thousand words. We are convinced that branded images and descriptions presented on agents' screens, will help them to promote our package and tailor our offer to passengers' needs. Travelport's Rich Content and Branding solution is a crucial part of our strategy to concentrate on ancillary development and to provide business and leisure travelers with the most flexible choices possible."

Last year, LOT Polish Airlines introduced several improvements for passengers. In addition to listed ancillary services, the carrier introduced a new class, LOT Economy Plus and a new tariff, LOT Economy Simple. The first is designed for business travelers with higher expectations towards comfort and service but who are unable to travel business class, the second for leisure passengers that seek a more flexible offer that allows them to keep costs down up to 30% in comparison to a standard economy fare.

About LOT Polish Airlines

LOT Polish Airlines is one of the oldest airlines in the world, connecting Poland with the world from 1929

LOT Polish Airlines is one of the oldest airlines in the world, connecting Poland with the world from 1929. Currently, airplanes under LOT colours fly to nearly 60 destinations in Europe, North America, the Middle East, and Asia. Among LOT's pilots there are champions of Europe and the world in all disciplines of aviation sports. Since 2003 LOT has joined Star Alliance, whose members presently offer more than 21,900 daily flights to 1,328 airports in 195 countries.

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world's leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

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