

Luxair signs multi-year full content agreement with Travelport

26 November 2015

The airline also signs deal for Travelport Rich Content and Branding



Travelport (NYSE:TVPT), a leading Travel Commerce Platform, has today announced a new full content agreement with Luxair. The agreement means that Travelport-connected agents worldwide will have continued access to effectively search, compare and book Luxair's fares and offering via Travelport's industry-leading Travel Commerce Platform.

This is a multi-year agreement with Luxair, the flag carrier airline of Luxembourg which operates scheduled services to destinations in Europe, North Africa and the Mediterranean islands with additional charter and seasonal services. The airline has also signed up to the industry-leading Travelport Rich Content and Branding solution, which enables airlines to market and retail their offering more visually and effectively to travel agencies worldwide.

Travelport recently announced the one year anniversary of Rich Content and Branding and in the past year over 120 network airlines and low cost carriers have signed up to the solution. Over 100 airlines are now live in the system available for travel agencies to search, sell and book.

Benoît Berger, VP Sales and Revenue Management, at Luxair commented: "We are pleased to be connecting to Travelport's Travel Commerce Platform as we believe that the unique merchandising capabilities on offer will help travel agents further promote our products to the end traveler. Travelport's technology is highly regarded within the travel industry so we are looking forward to maximising the opportunity it provides for our business."

Marco Van Ieperen, Managing Director, Benelux at Travelport, said: “We are pleased that Luxair has seen the value in Travelport’s Travel Commerce Platform and has also signed up to Travelport Rich Content and Branding, one of the key components of our suite of innovative merchandising solutions for airlines. We look forward to working closely with Luxair to help the carrier grow revenues and we are pleased to continue offering unrivalled content to our travel agency customers globally. Our travel agent customers can access Luxair’s content through Travelport Smartpoint, our point of sale solution which recently picked up two awards in the Benelux – the Innovation Award at the Dutch Travel Industry Congress and Travel Magazine Belgium’s Innovation Award.”

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world’s leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

Media Contacts

Mark Hamilton

Senior Manager, Corporate Communications

e: mark.hamilton@travelport.com

t: +44 (0)1753 288342

m: +44 (0)7552 212132

Leila Moss

Senior Communications Executive, Corporate Communications

e: leila.moss@travelport.com

t: +44(0) 1753 288 957

m: +44(0) 7552 212 151

© 2019 Travelport

[Events](#) | [Investor Center - Archive](#)

[Privacy policy](#) | [Terms and conditions](#) | [Code of conduct](#) | [Business partner](#) | [Cookies](#) | [Modern slavery act](#)