

## THOR, INC. NAMED 2015 TRAVEL WEEKLY SILVER MAGELLAN AWARDS WINNER

5 October 2015

THOR has been selected as a winner of a Travel Weekly Silver Magellan Award for THOR Advantage.



THOR, Inc. has received a 2015 Silver Magellan Award from *Travel Weekly*, under the Print Advertising category, for its monthly print and digital travel agent magazine, *THOR Advantage*. Please visit [www.travelweeklyawards.com](http://www.travelweeklyawards.com) to view this year's award winners.

*THOR Advantage* is THOR's monthly magazine that provides member travel agents with destination and theme-based editorial. THOR continuously strives to stay relevant in the industry and provide exceptional travel-based journalism to its member travel agents.

From design to marketing to services, The Travel Weekly Magellan Awards honors the best in travel and salutes the outstanding travel professionals behind it all. THOR will be featured in the October 19th issue of *Travel Weekly* that will include a section dedicated to this year's winners.

"We're honored to have received another Travel Weekly Silver Magellan Award for *THOR Advantage*," said Trisha Hall, Marketing and Operations Manager, THOR, Inc. "Our content is completely driven by our travel agent members, their feedback and suggestions. This recognizes their contribution as much as it does ours."

"It's not only rewarding that our members enjoy reading *THOR Advantage* every month," says John Kennedy, Managing Director, THOR, Inc., "but this award further recognizes the hard

work our team puts into the magazine each month, and we couldn't be more pleased.”

*Travel Weekly* and TravelWeekly.com are the most influential B2B news resources for the travel industry. For further information on this year's judges, please visit [www.travelweeklyawards.com/awards/judging/](http://www.travelweeklyawards.com/awards/judging/).

In addition to the 2015 Magellan Awards, *THOR Advantage* has previously been recognized with other coveted awards including the HSMAI Adrian Award, GD USA American InHouse Design Award, and the Colorado Business Marketing Association Gold Key Award.

## About THOR, Inc.

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THOR, Inc., founded in 1977 in Boulder, Colorado, USA, is an international travel services company that provides sales, marketing, preferred services and products to the world's leading travel providers. THOR, a Travelport company, offers a discounted and commissionable worldwide hotel program, which its member travel agencies use to book the best hotels for their travelers. For more information about THOR, Inc., visit [www.THORtravelservices.com](http://www.THORtravelservices.com), e-mail [info@THORtravelservices.com](mailto:info@THORtravelservices.com) or call 303-439-4100.

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