

## Travelport Announces New Multi-Year Full Content Agreement with LATAM Airlines Group

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### Latin American carrier makes major commitment to Travelport's leading merchandising solution

Travelport (NYSE: TVPT), a leading Travel Commerce Platform providing distribution, technology, payment and other solutions for the \$7 trillion global travel and tourism industry, announced a new, multi-year full content agreement with LATAM Airlines Group. LATAM Airlines Group S.A. is the new name given to LAN Airlines S.A. as a result of its association with TAM S.A., two of Latin America's leading airlines with service within Latin America and to cities around the world. The new agreement will become effective March 1, 2015.

Under terms of the agreement, Travelport will distribute LAN and TAM Full Content fares and availability information to Travelport-connected users globally.

In addition, LAN and TAM have agreed to participate in Travelport Rich Content and Branding. Travelport Rich Content and Branding, a key component of the Travelport Merchandising Platform, allows airlines to market and retail their products more effectively by controlling how their product is visually presented and described to travel agents. It is designed to enable partner airlines and other travel content suppliers to use more sophisticated retailing techniques in order to drive sales of core products as well as ancillaries.

"Airline merchandising is changing rapidly to address the unique needs of business and leisure customers. We think that Travelport Rich Content and Branding will provide LATAM with a retailing solution that will allow us to showcase LAN and TAM's products and services in a visual and innovative way," said Daniela Baytelman, VP Distribution & Ancillary Revenue of LATAM.

"Travelport is building long-term partnerships with LATAM Airlines Group and the world's airlines based on innovative merchandising solutions that deliver unrivalled content and value to travel customers," said Chris Engle, Travelport's vice president, Air Commerce Americas. "Travelport Rich Content and Branding gives LATAM Airlines Group opportunities to present their branded content their way, through new retail channels never before available to airlines."

## About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world's leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

## About Travelport Merchandising Platform

The Travelport Merchandising Platform was unveiled in April 2013 and since then has attracted considerable industry interest. Travelport won the Best Travel Technology Innovation award for its Travelport Merchandising Platform at the 2014 AFTA National Travel Industry Awards.

The platform offers three components:

- Travelport Aggregated Shopping, an industry first, consolidates, within the same screen, shopping results from traditional carriers who connect through ATPCO with those from other no-frills carriers who prefer to connect with Travelport via an API connection. The new technology negates the need to shop and compare across several screens and allows travel agents to compare efficiently in the same booking flow.
- Travelport Ancillary Services allows travel agents to sell airline ancillaries such as pre-allocated seating, meals and bags, within their existing workflow rather than by booking on an airline website.
- Travelport Rich Content and Branding enables airlines to market and retail their products more effectively through customization of product display and content. Over sixty airlines have now signed up to participate, including leading carriers such as Delta, Avianca, Sun Country Airlines, Peruvian Airlines, Ryanair, British Airways, Iberia, easyJet, SilkAir, Hong Kong Airlines, Hainan Airlines and United Airlines.

For more information on Travelport Merchandising Platform and Rich Content and Branding, visit: [www.travelportmerchandisingplatform.com](http://www.travelportmerchandisingplatform.com)

## About LATAM Airlines Group S.A.

LATAM Airlines Group S.A. is the new name given to LAN Airlines S.A. as a result of its association with TAM S.A. LATAM Airlines Group S.A. now includes LAN Airlines and its affiliates in Peru, Argentina, Colombia and Ecuador, and LAN Cargo and its affiliates, as well as TAM S.A. and its subsidiaries TAM Linhas Aereas S.A., including its business units TAM Transportes Aereos del Mercosur S.A., (TAM Airlines (Paraguay)) and Multiplus S.A. This association creates one of the largest airline groups in the world in terms of network connections, providing passenger transport services to about 135 destinations in 24 countries and cargo services to about 145 destinations in 27 countries, with a fleet of 323 aircraft. In total, LATAM Airlines Group S.A. has approximately 53,000 employees and its shares are traded in Santiago, as well as on the New York Stock Exchange, in the form of ADRs, and Sao Paulo Stock Exchange, in the form of BDRs.

Each airline will continue to operate under their current brands and identities. For any inquiry of LAN or TAM, please visit [www.lan.com](http://www.lan.com) or [www.tam.com.br](http://www.tam.com.br), respectively. Further information at [www.latamairlinesgroup.net](http://www.latamairlinesgroup.net)

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