

## Travelport signs new agreement with Bidvest Car Rental

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Travelport becomes the first to be able to offer Bidvest Car Rental content to its travel agency customers

Travelport, a leading Travel Commerce Platform providing distribution, technology, payment and other solutions for the \$7 trillion global travel and tourism industry has today announced a new long term agreement with Bidvest Group, which has successfully run and managed the Budget Car Rental brand in Southern Africa for many years. Bidvest Group has now re-branded the Budget Car Rental operation to become Bidvest Car Rental and Travelport has become the first of any travel platform to be able to offer Bidvest Car Rental's newly branded content to travel agencies around the world.

South Africa was the largest car rental market in the Middle East and Africa with a total market value of US\$492.3 million in 2013<sup>[1]</sup> and today's announcement not only strengthens Travelport's position in South Africa but the wider region and globally. It also reaffirms the strength and depth of the travel content available to agencies on its Travel Commerce Platform. Travelport now features approximately 400 airlines, over 600,000 hotel properties and approximately 35,000 car rental locations.

From today, travel agencies can book Bidvest Car Rental through Travelport Smartpoint, Travelport's industry leading point of sale solution that transforms the selling experience for agents. In the recently launched version of Travelport Smartpoint booking car rental now mirrors that of the consumer's online experience and allows travel agents to access enhanced features including pictures and comparisons, all within the same workflow.

George Harb, Travelport's Managing Director in South Africa, Zambia and Zimbabwe, commented: "We are thrilled to be able to say that we're the first amongst our competitors to be able to offer Bidvest Car Rental content to travel agency customers. Travelport has a long standing and productive working relationship with the Bidvest Group and we are pleased they have seen the value in our Travel Commerce Platform. I want to take this opportunity to thank our developer team who have worked closely with Bidvest Car Rental to ensure a seamless transition and wish Bidvest Car Rental every success as it rolls out its new brand experience across Southern Africa."

### About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world's leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

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Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

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