

Air France KLM signs up to Travelport's industry leading airline merchandising technology

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Travelport (NYSE:TVPT), a leading Travel Commerce Platform has today announced an agreement with Air France KLM to include Travelport's industry leading airline merchandising solution, Travelport Rich Content and Branding. The agreement advances Travelport's long standing relationship with Air France KLM.

By signing up to Travelport Rich Content and Branding, participating airlines are able to fully display their brand proposition as they would on their own websites to travel buyers. It allows them to include rich product descriptions and graphics, optional or ancillary products for sale, including fares families and gives airlines control over how their products appear on travel agents' screens.

In addition, the airlines can provide individual corporations and travel agencies with personalised, tailored offers, as well as inclusive fares and corporate negotiated fares, which can all be easily described and promoted. These solutions enable airlines to not just maintain but also differentiate their brand through the indirect channel.

Travelport Rich Content and Branding continues to differentiate Travelport from its peers in the indirect distribution channel and has continued its strong momentum with approximately 160 airlines now fully implemented.

Robin Ranken, Travelport's Head of Airline Commerce Europe, commented: "We're delighted that Air France KLM has chosen to sign up to Travelport Rich Content and Branding and can

take advantage of our innovative merchandising capabilities which are unrivalled in the industry.”

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world’s leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

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