

Colombian TMC Aviatur selects Travelport technology

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(NYSE: TVPT), a leading [Travel Commerce Platform](#), announces [Aviatur](#), one of Latin America's leading travel management companies, has selected to use Travelport's technology in a new, multi-year agreement.

The new agreement means that over 70 of Aviatur's affiliated travel agencies will have access to Travelport's industry-leading technology, including [Travelport Smartpoint](#), its agency point of sale solution, and [Travelport Branded Fares and Ancillaries](#), its industry leading merchandising technology which enables travel agents to shop and book the full range of an airline's offering, including its fare families and additional extras.

Bogotá-based Aviatur, founded in 1957 as a single travel agency, is one of Latin America's largest travel management companies. Collectively known as Grupo Empresarial Aviatur, Aviatur today has over 130 offices in 23 cities, with nearly 2,000 employees in Latin America, the Caribbean, France and the United States. In addition to travel agencies, Grupo Aviatur runs 28 dedicated businesses specializing in cargo and logistics, import/export, marketing, consolidator and medical services.

Through the new agreement, Aviatur agents will be able to take advantage of Travelport Smartpoint's user-friendly and recently developed features based on agency feedback including graphics, comparison shopping, descriptions, maps and the ability to process secure payments using [Virtual Account Numbers \(VANs\)](#) provided by eNett International. Smartpoint also allows agents to operate within their existing and preferred workflows to access unrivalled travel

content from over 400 airlines, including branded fares and ancillaries, as well as 650,000 unique hotel properties and 35,000 car rental locations worldwide.

“Aviatur continues to grow, so we need a strong technology partner like Travelport that can provide us with the innovative tools and forward-thinking solutions to help us bolster our brand, strengthen our position, and continue to deliver high-quality products and services to our customers,” said Samy Bessudo, CEO of Aviatur.

“Travelport is committed to supporting Aviatur’s growth and expansion with our innovative Travel Commerce Platform which offers both leading travel distribution technology as well as unrivalled travel content. We look forward to working together over the coming years to help support Aviatur’s continued growth and play a key role in the regional travel industry,” said José Guzmán, Travelport’s Andean Regional General Manager.

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world’s leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

About Grupo Aviatur

The first Aviatur travel agency was founded on February 6, 1957, and with its creation began the Aviatur Business Group (Grupo Empresarial Aviatur), that today has 130 of its own offices, and 71 affiliated agencies with 139 points of sale, for a total of 340 offices in 23 cities in Colombia. Also forming part of the group are 28 other companies, a joint venture, and more than 4,000 employees. Today the Aviatur organization is represented in Havana (Cuba), Panama City (Panama), Paris and Miami, where Aviatur’s cargo and logistics offices (Grupo Logístico Aviatur Carga) are located.

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