

Fiji Airways now live with Travelport's airline merchandising capabilities

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Travelport (NYSE:TVPT), a leading Travel Commerce Platform, today announces Fiji's National Airline, Fiji Airways as the latest carrier in the Pacific region now live with Travelport's award-winning merchandising technology, Rich Content and Branding.

Rich Content and Branding will enable Fiji Airways, the largest airline in the South Pacific, to build greater visibility, recognition and extend its reach to a wider network of agencies outside of the Pacific islands.

Travelport Rich Content and Branding enables airlines to market and retail their products more effectively, by fully displaying all of their fares, ancillaries and brand proposition to travel agencies. It includes rich product descriptions and graphics, optional or ancillary products for sale, including fare families, as well as "the next product/price point up" offers to encourage more upselling. Fiji Airways now also has the ability to make tailored or personalised offers to both individual travel agencies and/or the corporations that a Travel Management Company services, improving its engagement with targeted agents.

Andrew Stanbury, Fiji Airways Executive General Manager Sales and Marketing, commented: "Travel and tourism is the biggest industry in Fiji and is seeing continued growth in the Pacific. As the hub of the South Pacific, this presents an opportunity for Fiji Airways to project its brand and extend its reach to the growing numbers of inbound visitors into the region. Travelport's Rich Content and Branding complements our growth strategy very well."

Damian Hickey, Vice President, Asia Pacific and Global Sales Strategy, Air Commerce, Travelport, added: “We are pleased to have extended our partnership with Fiji Airways, and that they recognise the strategic value of Travelport Rich Content and Branding technology. We will work closely with Fiji Airways in the effective delivery of their offering to Travelport’s global network of travel agencies.”

Fiji Airways joins an extended list of over 160 airlines worldwide now live with Travelport Rich Content & Branding.

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world’s leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

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