

MTT and easyJet renew digital partnership

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Successful app strategy and growing mobile adoption see renewal of partnership between easyJet, one of Europe's leading airlines and MTT, part of the Travelport Digital* organisation focused on the fast-growing digital travel economy.



MTT, part of Travelport Digital and provider of sophisticated mobile and digital travel solutions, today announced that they have renewed their long-standing, successful partnership with European airline easyJet. The new agreement will see MTT and easyJet continue to collaborate on improving the traveller experience via an industry-leading and sophisticated mobile app which has been downloaded 17 million times to date.

easyJet's multi-award winning app, first launched with MTT in 2011, has become a recognised, leading example of digital travel solutions. Most recently easyJet was named the 'Best Airline on Mobile' at the Aviation Festival in London for its advanced mobile functionality and strong customer adoption. Since its original launch, the app has evolved from streamlined booking and check-in functionality to include popular, innovative features. These include Touch ID, to retrieve customer information, passport scanning, live flight tracking, flight disruption management, Apple Pay integration, an Apple Watch App and a dynamic home screen that adapts to the end destination.

Speaking today, James Millett, Head of Digital at easyJet said "easyJet and MTT's partnership is built upon a relentless focus on customers, technology opportunities and digital delivery. We look forward to working together to continue to provide value adding, award-winning mobile solutions that make flying with easyJet, as easy as it is affordable."

David Moran, CEO of MTT added “easyJet is a fantastic customer-focused brand with a track record of innovation and we are delighted to announce our renewed partnership. We look forward to our ongoing collaboration with easyJet, bringing the very best in digital travel experiences to their customers.”

About Travelport Digital

Travelport Digital, part of Travelport, was established to heighten Travelport's strategic focus on the fast-growing digital economy within the global travel industry. The formation of the organisation builds on Travelport's investment in Travelport Locomote, a corporate travel management platform, that empowers travel managers to manage entire business trips and ensure program efficiencies, and its acquisition in 2015 of MTT. MTT, now known as Travelport Digital, is the leading provider of mobile solutions to the travel industry that drive personalized customer engagement via mobile pre, during and post trip.

Travelport Digital focuses on customer-centric travel solutions, leisure and business, that drive end-traveller engagement leading to increases in customer value, loyalty and revenue.

For more information about Travelport Digital, please visit www.digital.travelport.com

About MTT

MTT, part of Travelport Digital, provides an industry-leading digital travel platform and solutions that enable airlines, travel management companies and travel agencies to interact with their customers through sophisticated, tailored, multi-device services at every touch point in the travel lifecycle. With a specialism in creating engaging, revenue-generating apps across smartphones, tablets and wearables as well as supporting services such as day of travel solutions, real-time travel messaging and ancillary upsell, MTT works with some of the largest airline and travel brands worldwide.

MTT provides unrivalled travel industry experience, world-class mobile development, creative design and UX expertise. As a pioneer in mobile travel having first launched mobile bookings for airlines in 2006, MTT has remained a first-mover in this space. MTT's airline and other travel apps are now used by millions of travellers worldwide every day. Clients include Singapore Airlines, Etihad Airways, Aeromexico, LATAM Airlines, Copa Airlines, easyJet, BCD Travel, Capita Travel and Events, Transavia and eDreams Odigeo. MTT was acquired by Travelport, the leading Travel Commerce Platform provider, in July 2015.

About easyJet

easyJet is Europe's leading airline, operating on over **820 routes** across more than **30 countries** with a fleet of over **250 Airbus aircraft**. easyJet employs over **10,000** people including more than **2,300** pilots and **5,000** cabin crew. They fly more than **70 million passengers** a year.

easyJet has strong positions in key airports: **No. 1** in Gatwick, Edinburgh, Nice, Milan Malpensa, Venice Marco Polo, Naples, Basel and Geneva; **No. 2** at Amsterdam, London Stansted, Paris Charles De Gaulle, and Lyon with over 300 million people within a one-hour drive of an easyJet airport.

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