

## THOR, INC. NAMED 2016 TRAVEL WEEKLY SILVER MAGELLAN AWARD WINNER

20 September 2016

THOR has been selected as a winner of a Travel Weekly Silver Magellan Award for THOR Advantage



THOR, Inc. has received a 2016 Silver Magellan Award from *Travel Weekly*, under the Online Travel Services Marketing - Print Advertising category, for its monthly print and digital travel agent magazine, *THOR Advantage*. Please visit [www.travelweeklyawards.com/winners/](http://www.travelweeklyawards.com/winners/) to view this year's award winners.

*THOR Advantage* is THOR's monthly magazine that provides member travel agents with destination and theme-based editorial. THOR continuously strives to stay relevant in the industry and provide exceptional travel-based journalism to its member travel agents.

The Magellan Awards honor outstanding design, marketing and services in a broad range of industry segments including Hospitality, Travel Destinations, Cruise Lines, Online Travel Services, Airlines and Airports, Travel Agents and Agencies, Tour Operators and Ground Transportation. THOR will be featured in the October 31st issue of *Travel Weekly* that will include a section dedicated to this year's winners.

"We're all very excited to have received a Travel Weekly Silver Magellan Award for *THOR Advantage*," said Trisha Hall, marketing and operations manager, THOR, Inc. "Everyone here at THOR is involved in some way with the success of *THOR Advantage*, from the informative articles and contests, to the design and advertising. It's wonderful for the team to be recognized for making this a fantastic magazine for our travel agent members."

*Travel Weekly* and TravelWeekly.com are the most influential B2B news resources for the travel industry. For further information on this year's judges, please visit [www.travelweeklyawards.com/awards/judging/](http://www.travelweeklyawards.com/awards/judging/).

In addition to the 2016 Magellan Awards, *THOR Advantage* has previously been recognized with other coveted awards including the HSMAI Adrian Award, GD USA American InHouse Design Award, and the Colorado Business Marketing Association Gold Key Award.

## About THOR, Inc.

THOR, Inc. is an international travel services company that has been providing travel services and products to the world's leading travel providers since 1977. THOR, a Travelport company, offers discounted and commissionable worldwide supplier programs, which its member travel agencies use to make the best travel arrangements for their clients. These programs include the THOR Hotel Program, THOR Car Program, THOR Services Program and Agent Connection, A Global Booking Tool by THOR. For more information about THOR, Inc., please visit [www.THORtravelservices.com](http://www.THORtravelservices.com), e-mail [info@THORtravelservices.com](mailto:info@THORtravelservices.com) or call 303-439-4100 .

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