

## THOR, Inc. Wins Top Design Award from Graphic Design USA

23 June 2016

THOR has been selected as a winner in the 2016 American Inhouse Design Awards from Graphic Design USA.



THOR, Inc. has received a 2016 American Inhouse Design Award from Graphic Design USA (GD USA), in the Internet/Intranet Design category, for its external website, [www.THORAgentConnection.com](http://www.THORAgentConnection.com). Only the top 15 percent, from nearly 6,000 entries received, were honored with an award this year.

The American Inhouse Design Award is the biggest showcase for outstanding work by in-house designers. For many years it has provided an opportunity for in-house designers to be recognized for their talent, challenges they face, and their contributions to their businesses and institutions.

“This Internet award is wonderful to receive since it is for our new travel agency product, Agent Connection, A Global Booking Tool by THOR,” says John Kennedy, managing director, THOR, Inc. “It shows that the hard work our marketing team put into creating the site was well received from a design and user perspective.

“It’s very exciting to receive an award for our Agent Connection website,” says Trisha Hall, marketing and operations manager, THOR, Inc. “The focus was to make this an eye-pleasing, easy-to-use website and I feel this award gives us some recognition in doing just that.”

Agent Connection is a free, complete global booking tool by THOR, Inc. designed for those accredited travel agents who do not have direct access to a GDS. Agent Connection allows travel

agents to book client packages that include, flights, cars and hotels, in addition to separately booking activities, cruises and insurance.

THOR's winning entry will be reproduced in the GD USA 250-page Inhouse Design Annual in print, digital, online, tablet and mobile formats – seen by over 100,000 colleagues and clients each year.

## About THOR, Inc.

### **About THOR, Inc.**

THOR, Inc., founded in 1977 in Boulder, Colorado, USA, is an international travel services company that provides sales, marketing, preferred services and products to the world's leading travel providers. THOR, a Travelport company, offers a discounted and commissionable worldwide hotel program, which its member travel agencies use to book the best hotels for their travelers. For more information about THOR, Inc., visit [www.THORtravelservices.com](http://www.THORtravelservices.com), e-mail [info@THORtravelservices.com](mailto:info@THORtravelservices.com) or call 303-439-4100.

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