

Travelport Business Insights transforms travel data

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(NYSE: TVPT) Travelport, a leading travel commerce platform, today announces the launch of Travelport Business Insights in the Asia-Pacific region. Travelport Business Insights is a new solution that delivers travel agencies and corporate organisations near real-time access to actionable insights from a vast range of data sources. The product will bring a range of benefits including the ability to optimise supplier contracts, enhancing customer service and improving the agency’s operational efficiencies.

Travelport Business Insights uses data from traditional and non-traditional travel sources, augmenting it with predictive and forward-thinking analytics, then presents the output on easy to understand dashboards which call out key insights and indicators. It removes the reliance on manually sourcing, organising and interpreting data and delivers the information via any device and in near real-time.

Some of the benefits Travelport Business Insights can provide are:

- Attracting and retaining customers by adding value;
- Maximising sales and consultant performance and productivity;
- Real time visibility on productivity versus supplier contracts;
- Analysing customer account performance to focus account management resource and improve negotiations; and
- Duty of Care and Traveller Tracking.

“Our customers have told us the volume of data available to them is dramatically increasing, as is the time and cost of collating and interpreting the information. We have developed Travelport Business Insights to help our customers make key business decisions that can improve revenue, enhance customer service and reduce operational costs by not only aggregating travel data from multiple sources, but transforming the information into insights, providing businesses with a competitive edge,” comments Mark Meehan, Managing Director Asia-Pacific, Travelport.

Travelport Business Insights is available in three packages making it suitable for all sizes of operations and the flexible platform allows for customization and branding opportunities.

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world’s leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

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