

Travelport and Groupize launch new small group booking tool

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Cloud based, mobile self-booking tool saves time, helps drive new revenue growth for TMCs



Groupize and **Travelport**, a leading Travel Commerce Platform, have today jointly announced the launch of a new online hotel booking solution for travel management companies (TMC) that addresses the growing demand for a self-service, centralized solution to source, book, track and manage small group meetings of under 25 hotel rooms or less than 50 participants.

The partnership between Groupize and Travelport further enhances Travelport's industry leadership position in hospitality distribution, featuring more than 650,000 unique properties available in Travelport's system. Integrated with the Travelport Travel Commerce Platform, Groupize's cloud-based and mobile solution offers TMCs quick and hassle-free access to a dedicated groups and meetings portal, preferred hotels, negotiated rates, competing bids, approval tracking, a communication engine and online bookings with PNRs (passenger name records), reducing procurement time to minutes instead of days for corporate travel managers.

Groupize's mobile and cloud-based tool also can be custom-branded as an agency solution or as a self-booking tool for a corporation. The addition of Groupize's tool, along with solutions offered by Travelport's recent acquisition of Mobile Travel Technology (MTT), further strengthens Travelport's industry leadership in mobile commerce.

Tracie Carillo, Travelport's Global Head of Hospitality Sales, said:

"Automating small group bookings has been a top request from the travel agency community. We are excited to partner with Groupize, as a key provider of multi-room bookings and small

groups to our travel management partners, to now make this available. The ability to easily integrate group bookings into the workflow will dramatically increase revenue, with minimal effort. Today's announcement further strengthens Travelport's hospitality offering and helps achieve growth in the important corporate travel space."

Charles de Gaspé Beaubien, Groupize Chief Executive Officer, added:

"Up to 80-percent of small groups and meetings are bypassing managed travel programs, regardless of policies or procedures. Most companies do not have visibility into the frequency or costs associated with this category of travel. Groupize's solution simplifies the entire multi-room booking process from start to finish, maximizing efficiencies, savings, data and compliance. Instead of looking at small groups and meetings as insignificant, it becomes a way to generate new business for TMCs while adding value to their clients."

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world's leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

About Groupize

Groupize pioneered the automated online group hotel room bookings industry, and today is the leader in providing turnkey solutions for TMCs and Corporations to take control of their small groups and meetings business. Winner of Best Travel Technology at PhocusWright, Groupize is revolutionizing managed travel with innovative, cloud-based solutions that reduce the complexity of sourcing, booking, tracking and managing multi room bookings, extended stays, groups and meetings in realtime. Founded in 2011, Groupize is a privately held company and headquartered in Boston, MA. For more information, please call 1.885.GROUPIZE or visit groupize.com.

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