

## Travelport and Mobacar announce global agreement

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New strategic relationship means more car rental content for Travelport agencies



Travelport (NYSE:TVPT), a leading Travel Commerce Platform, has signed a new global deal with Mobacar, a ground transportation distribution platform which offers content from both global and regional transport providers. This means that Travelport-connected travel agents will have access to additional car rental options.

Mobacar has developed an intelligent global distribution platform for all forms of ground transportation – car hire, transfers, motorhomes, motorcycles and helicopters. Mobacar connects online travel companies and their customers, such as airlines and online travel agents, to a global network of transportation options in real time. Mobacar is based in Kerry, Ireland, and is run by a team of car rental product experts.

This news means that Travelport’s agency customers will have access to more choice of car content as well as the ability to search and book content from smaller regional car rental companies for the very first time. Additionally, this new deal means that travel agencies will also be able to access relevant car rental travel policies and multilingual consumer-friendly terms and conditions.

Mike Webster, CEO at Mobacar, said: “We are delighted to be entering into this new relationship with Travelport. Combining Travelport’s cutting edge technology with Mobacar’s Global Supply footprint will help us with our continued global expansion. Additionally, this relationship with Travelport will enable us to reach new travel agency customers and offer them more choice and flexibility of car rental content.”

Niklas Andreen, SVP of Hotel, Car and Advertising for Travelport, added: “This strategic relationship with Mobacar is key in ensuring that we continue to build on our extensive content offering for customers. We already offer unrivalled hotel content, with over 650,000 hotel properties available, and now through Mobacar, we will be able to offer additional car options across the world. Car rental is an important growth area for us, as well as our travel agency customers, so we are continuing to put real focus behind it. We encourage any travel agency wanting to earn new revenues by growing their hotel and car attachment rates to come and talk to us about how we can help them achieve their goals.”

## About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world’s leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

## About Mobacar

Mobacar have built the world’s first intelligent ground transportation distribution platform. By connecting to the Mobacar platform, Airlines, Online Travel Companies and Travel Agents can access the largest array of ground transportation from Car Rental, motorhome hire, high performance Car Rental, to a raft of transfer services across 30,000 locations worldwide.

This world class supply is enriched by Mobacar’s Decision Neural Analytics Platform (DNA) which enables us to offer the correct product in front of the correct person with the correct price and correct message across all customer touch points and devices based on real time Artificial Intelligence Decisioning and Machine Learning. This drives not only revenue growth and bookings growth but critically creating real product differentiation, loyalty and brand trust.

Mobacar are Headquartered in Kerry Ireland and have a raft of Airlines and Leading Online and off line Travel companies using our services on every continent across the globe.

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