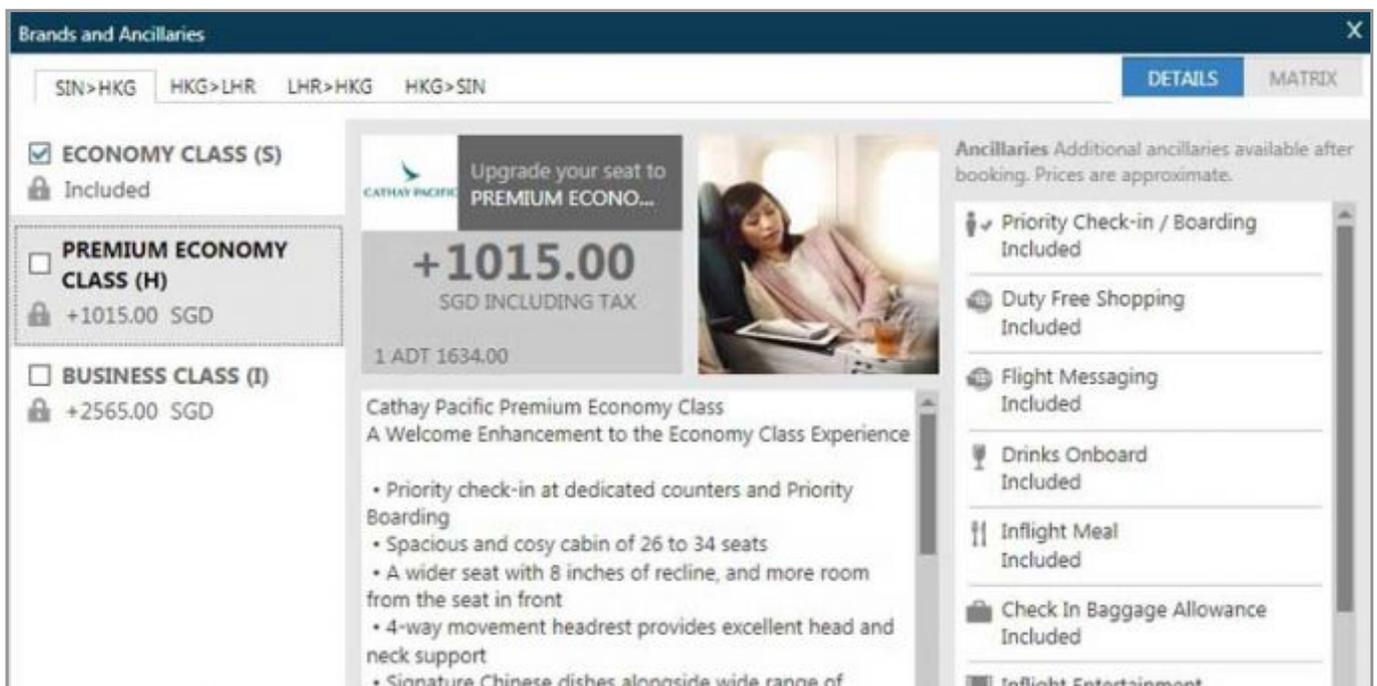


Travelport announces new multi-year distribution and merchandising agreement with Cathay Pacific and Dragonair

16 February 2016



Brands and Ancillaries

SIN>HKG | HKG>LHR | LHR>HKG | HKG>SIN

ECONOMY CLASS (S)
Included

PREMIUM ECONOMY CLASS (H)
+1015.00 SGD

BUSINESS CLASS (I)
+2565.00 SGD

Upgrade your seat to PREMIUM ECONO...

+1015.00
SGD INCLUDING TAX

1 ADT 1634.00

Cathay Pacific Premium Economy Class
A Welcome Enhancement to the Economy Class Experience

- Priority check-in at dedicated counters and Priority Boarding
- Spacious and cosy cabin of 26 to 34 seats
- A wider seat with 8 inches of recline, and more room from the seat in front
- 4-way movement headrest provides excellent head and neck support
- Signature Chinese dishes alongside wide range of

Ancillaries Additional ancillaries available after booking. Prices are approximate.

- Priority Check-in / Boarding Included
- Duty Free Shopping Included
- Flight Messaging Included
- Drinks Onboard Included
- Inflight Meal Included
- Check In Baggage Allowance Included
- Inflight Entertainment

Travelport (NYSE:TVPT), a leading Travel Commerce Platform, today announces the extension of its multi-year content agreement with Cathay Pacific and its subsidiary Dragonair, which also sees the airlines sign up for Travelport’s industry leading merchandising solution known as Rich Content and Branding.

Rich Content and Branding enables airlines to market and retail their products more effectively by determining how their content is visually presented and described to travel agents. It is designed to allow airlines to use more sophisticated retailing techniques in order to drive sales of core fares as well as ancillary products and optional services such as seats with extra legroom.

Toby Smith, General Manager Sales and Distribution, Cathay Pacific said: “Cathay Pacific operates an extensive international network, while Dragonair concentrates on regional routes with unrivalled coverage of destinations in China. Both airlines see the benefit of communicating our value propositions in a clearer and more visual manner, helping to differentiate ourselves from our competitors within our market segments. Rich Content and Branding is a strategic tool that will help us achieve that objective. This solution also brings the distribution of our content towards the direction of IATA’s New Distribution Capability (NDC) initiative.”

Damian Hickey, Vice President, Asia Pacific and Global Sales Strategy, Air Commerce, Travelport, added: “We are delighted that Cathay Pacific and Dragonair has extended its long term partnership with Travelport and that Cathay Pacific is now live on Travelport Rich Content

and Branding. More and more airlines around the world are turning to us for our industry leading technology in this space.”

As part of this agreement, Cathay Pacific is also implementing Travelport Rapid Reprice – a solution that helps agents automate the time-consuming ticket re-pricing and re-issue process.

About Cathay Pacific

Cathay Pacific Airways is a Hong Kong-based airline offering scheduled passenger and cargo services to some 190 destinations in Asia, North America, Australia, Europe and Africa, using a fleet of around 150 wide-body aircraft. The company is a member of the Swire group and is a public company listed on the Hong Kong Stock Exchange. Dragonair is a wholly owned subsidiary of Cathay Pacific, and the airline also has a 60% stake in AHK Air Hong Kong Ltd, an all-cargo carrier operating regional express freight services. Cathay Pacific has made substantial investments to develop Hong Kong as one of the world's leading global transportation hubs. The airline is a founder member of the **oneworld** global alliance.

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world's leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

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