

Travelport signs long term agreement with Roibek Travel in Saudi Arabia

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Kingdom's travel and tourism leaders continue to recognise the leading Travel Commerce Platform's ability to redefine travel commerce and facilitate revenue growth of their businesses



Travelport (NYSE:TVPT), a leading Travel Commerce Platform, and Roibek Travel, a pioneer of Saudi Arabia's travel industry, have today announced a new long term agreement that will see Roibek exclusively use Travelport's industry leading technology across their 55 branches in the Kingdom.

Research has revealed that Saudi Arabia has the largest travelling population in the Middle East, with the young, middle class and affluent population making 4-5 trips a year, mostly within the Gulf.¹ Investing to grow their online presence, this agreement will also see the Riyadh-based travel agency deploy Travelport's Universal API, the technology that powers internet booking engines and aggregates unrivalled travel content to boost the agency's commercial successes online.

Travelport's agency point of sale solution, Travelport Smartpoint, will give Roibek access to air and other travel content and services aimed at transforming the way agents work by maximizing revenues, increasing productivity and improving the customer experience. Smartpoint also allows travel agents to sell not just air fares, but an airline's full range of ancillary products and services in real time from over 400 of the world's leading network airlines and low cost carriers. There are also more than 650,000 unique hotel properties and 36,000 car rental locations available from Travelport's Travel Commerce Platform.

Khalid Suliman Al Turaiki, Founder, Roibek Travel, said; “As a regional leader in airline ticketing for tours and travels, our selection of Travelport for our business, supports our objective to empower efficiency, increase productivity and improve our overall customers’ experience. A fundamental component of our strategy- as a pioneer of Saudi Arabia’s travel and tourism landscape- is to grow our presence online and Travelport’s technology will also allow us to target growth in our business so that we can bring our online presence to an unprecedented level.”

Ibrahim El Mohandes, Country Manager, Saudi Arabia, Travelport commented; “Travelport is delighted to announce this business partnership with Roibek Travel. Our technology solutions are redefining how travel is being search, bought and sold across the globe and our Travel Commerce Platform creates synergies that facilitate revenue growth for our customers, which will empower Roibek’s growth online, increasing revenue as well as improving customer service for the Roibek’s customers.”

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world’s leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

Media Contacts

Siobhan McCarthy

Senior Manager, Corporate Communications, Europe, Middle East, Africa & South Asia

e: siobhan.mccarthy@travelport.com

t: +971 (0) 43614800

m: +971 (0) 501070018

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