

Visit Finland utilises Travelport's travel commerce platform to boost Asian stopover traffic

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Travelport (NYSE:TVPT), a leading travel commerce platform, today announces a new marketing partnership with Visit Finland to promote its stopover programme targeting Asian travellers visiting Europe.

Under the first stage of the agreement, Visit Finland will leverage Travelport's Digital Media Solutions to promote Finland a key stopover destination through an integrated digital media campaign. As part of this awareness campaign, Visit Finland and Travelport will also be hosting an online competition by inviting travel agents to share how they can better promote Finland as a stopover destination to their friends or clients. Winner of the competition will win two round trip tickets and experience Finland's stopover offering.

Kaisa Kosonen, Program Manager, Stopover Finland by Visit Finland, commented: "We are delighted to partner with Travelport to capitalise on their innovative technology and global reach. There is huge potential for Finland to attract more stopover visitors from Asian, we are excited to be promoting the vibrancy and stunning beauty of Finland to Travelport's network."

Anna Au-Yeung, Global Head of Destination Marketing, Travelport, further added: "We have a highly tailored programme in place for Visit Finland's stopover campaign which I am confident will generate more awareness and growth."

Travelport's Digital Media Solutions is one of the core elements of Travelport's Beyond Air initiatives, consisting of payments, hospitality, advertising and mobile commerce. High-impact

marketing tools including Travelport Headlines, Sign-On Messages, and Electronic Direct Mail, help travel providers and organisations to increase revenue by maximising communications across Travelport's global network, delivering targeted sales and promotional messages that influence purchase decisions, before, during and after the point of sale.

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world's leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

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