

## Vueling signs up to Travelport Rich Content and Branding

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- Vueling 'Basic Fares' now available on Travelport's travel commerce platform -



Travelport (NYSE:TVPT), a leading travel commerce platform, has today announced a new agreement with Vueling, which sees the Spanish low-cost airline sign up for Travelport's industry leading airline merchandising solution, Travelport Rich Content and Branding. The agreement continues Travelport's long standing relationship with Vueling, and parent company International Airlines Group (IAG), and demonstrates the value the airline sees in Travelport's innovative merchandising and retailing technology.

The solution enables airlines to fully display their brand proposition, exactly as they would on their own websites. It includes rich product descriptions and imagery, optional or ancillary products for sale, including fares families, and provides airlines with the greatest control possible over how their products appear on travel agent screens. Vueling's content is now live for agents to search, sell and book and is available in both English and Spanish, as well as to travelers directly via online travel agents.

Rich Content and Branding continues to differentiate Travelport from its peers in the indirect distribution channel and has continued its strong momentum with over 180 airlines now fully implemented. Travelport has continued to enhance Rich Content and Branding by adding powerful, new search functionality and increased opportunities for upselling by offering the 'next product/price point up', with a full comparison of associated attributes and ancillaries.

The new addition of its 'Basic Fare' offering to Travelport's merchandising solution means these lowest fares options that only include hand luggage will now be available to Travelport

connected agents and cover Vueling's route network of nearly 130 destinations. Available to search and book from today, these fares are in addition to Vueling's 'Optima' and 'Excellence' fares, that include additional services such as the ability to choose your seat and have flexibility on ticket changes.

Derek Sharp, Senior Vice President and Managing Director, Air Commerce, commented: "We're delighted to have reached this agreement with Vueling, an important low cost carrier in Europe and a valued Travelport customer. Like so many other low cost carriers, Vueling recognises the added value that Travelport's merchandising capabilities can bring to its business. This is further underlined by Vueling's decision to also make available its Basic Fares offering, available on its lowest fares to our travel agency community. Agents can now see and better understand Vueling's complete service offering from within their existing workflow and help sell its fares and ancillaries more effectively than ever before."

## About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world's leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

## About Vueling

Vueling was founded in July 2004 with two Airbus A320s, four routes, and a commitment to offer excellent customer service at highly competitive fares. Twelve years later Vueling is operating on more than 410 routes to 162 cities in Europe, the Middle East, and Africa, with a fleet of more than 100 aircraft and 23 operating bases. In its first decade, it carried more than 95 million passengers.

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