

Beata Hardi to drive mobile and corporate product portfolio in Eastern Europe as smartphone take up rises

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Travelport (NYSE: TVPT), a leading travel commerce platform, has appointed Beata Hardi to manage the company’s mobile and corporate product portfolio in Eastern Europe.

As Regional Product Manager, Beata will report to Krzysztof Gostkowski, who leads the company’s Eastern European Product and Solutions Consultancy Team. With over 15 years of industry experience, most recently at Amadeus and previously at OTP Travel, Beata is a versatile travel industry professional with a strong focus on equipping customers with the latest technology.

The appointment comes as smartphone adoption in the region is forecast to rise from 240m in 2016 to 410m in 2022^[1] and mobile is fast becoming the channel of choice for travellers. Travelport Digital is already offering its EasyJet app and most recently introduced Travelport Fusion, a robust and rich mobile app solution for airlines that enhances end-to-end trip engagement and develops long lasting relationships with customers.

Beata Hardi commented: “This is an exciting time to join Travelport and I’m looking forward to promoting the company’s corporate solutions while introducing Travelport Digital’s products to Central and Eastern European customers. Technology is changing every aspect of how people travel, whether for business, leisure or a combination and our solutions not only improve the mobile travel experience but also increase engagement with every customer via sophisticated apps and mobile services.”

Krzysztof Gostkowski added: “We welcome Beata to our team and look forward to boosting the adoption of our digital products portfolio. Known for fast-tracking adoption of technology, Eastern Europe represents huge growth opportunities for the company as we embrace the needs of the ever-connected digital consumer who expect an immediate, seamless and engaging travel experience.”

[1] Ericsson Mobility Report, Central and Eastern Europe, November 2016, [link](#)

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world’s leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

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