

Italian travel agencies adopt Travelport Smartpoint to search and book travel smarter and increase revenues

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Travelport's industry leading merchandizing solution sees tremendous growth in adoption rate and increased levels of satisfaction in the domestic market



Travelport (NYSE: TVPT), a leading Travel Commerce Platform, has today announced significant successes from converting its Italian customer base from old booking solutions to its industry leading merchandizing solution for travel agencies, **Travelport Smartpoint**.

By providing agents with access to an unrivalled choice real-time consumer ready travel content, Travelport Smartpoint is facilitating the agents need to search and book travel smarter and increase revenues. The travel agent community adoption rate in Italy reached record results, during 2016 as agencies embraced Smartpoint as their agency desktop in order to search beyond rate and availability to book travel – including the branded fares and ancillaries from over 400 of the world's leading airlines and low cost carriers, as well as over 650,000 hotel properties to create tailor-made itineraries for their clients. Key Italian travel industry agencies commented on their experience with Travelport Smartpoint:

Maria Luisa Porciatti, General Manager at Holy Tours comments: "The time required to search for flight and hotel information has significantly reduced since adopting Smartpoint. The fully customizable, best value package for your customer options provides us with much more freedom to find the most appropriate solutions and more effectively satisfy the bespoke requirements of our customers."

Pasquale Imperatrice, travel agent at Scoop Travel comments: "Travelport Smartpoint empowers us to work on several areas simultaneously, in a simple, internet browser interface. We can easily retrieve all the reservations of the day and quickly switch from one customer to another, without the fear of losing your work on another PNR. "

Rodolfo Quattrini, Chief Operating Officer at Conti Travel, comments: "Booking ancillary services while trying to satisfy all the customer demands used to be a complicated story. With Travelport Smartpoint, agents no longer need to remember complex codes, the system provides a wide range of choices, once passenger data has been added. Meeting the customers personalized needs is no longer a challenge."

Simone Frigerio, Sales and Marketing Director at Frigerio Viaggi Srl, further added: "We decided to adopt Travelport Smartpoint on all our workstations. Resulting in remarkable growth in our efficiency and productivity. My personal experience of Travelport Smartpoint; it's the easiest and most time effective solution I have ever used."

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world's leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

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