

## Jetstar Group signs distribution deal with Travelport

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**Travelport** (NYSE: TVPT), a leading travel commerce platform, announces a new multi-year agreement with Jetstar Group, giving over 68,000 travel agencies globally, access to content from all four airlines within the Group – Jetstar Airways, Jetstar Asia, Jetstar Pacific and Jetstar Japan.

Under this agreement, Jetstar Group, has also chosen to deploy Travelport’s [Rich Content and Branding](#) merchandising solution, allowing the four airlines to display their branded fares and ancillary content in a graphically rich and visual way.

Between 2015 – 2020, bookings on low cost-carriers (LCCs) in Asia Pacific (APAC) are expected to grow twice as fast as full service carriers[1]. Forecast also predict that in 2020, Asia Pacific will continue its lead as the world’s largest travel region[2].

Damian Hickey, Vice President, Asia Pacific and Global Sales Strategy, Air Commerce at Travelport remarked, “In our recently launched Global Digital Traveler Research, we see that over 70% of travelers globally still look to travel professionals, like travel agents, for recommendations before making travel bookings. In APAC, it is 80% of all travelers. This demonstrates the continuing relevance of the travel professionals in travelers’ journeys.”

“This agreement enables Jetstar Group to give travel agencies in Travelport’s network enhanced content and easy access to airline ancillary offers, improving upselling capabilities for both the airline and the agencies. We are thrilled that Jetstar Group recognizes the value and outreach that Travelport can bring to their commercial strategy,” he said

Branded fares and ancillary content for Jetstar Airways, Jetstar Asia, Jetstar Pacific and Jetstar Japan is now available for all agents using Travelport's travel commerce platform.

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[1] Source: CAPA

[2] Source: Phocuswright

## About Travelport

Travelport (NYSE: TVPT) is the technology company which makes the experience of selling, buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world's leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel marketplace.

Travelport has a leadership position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides critical IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.3 billion in 2016, Travelport is headquartered in Langley, UK, has approximately 4,000 staff and is represented in 180 countries and territories.

## Media Contacts

Syazanah Haniff  
Senior Communications Manager, APAC  
Syaz.haniff@travelport.com  
T: +65 6412 2531

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