

Long-time partners Travelport and Air Canada announce new full content agreement

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Air Canada takes advantage of Travelport's next generation of merchandising and technology solutions



[Travelport](#) (NYSE:TVPT), a leading Travel Commerce Platform, and [Air Canada](#) today announced they have signed a new, long-term, full content agreement that establishes a framework for ongoing merchandising, branding, and technology collaboration between the two travel industry leaders. Under the full content agreement, Travelport-connected agencies in over 180 countries, servicing hundreds of millions of consumers around the world, will have real-time access to search, sell, and book Air Canada's fares and inventory through the Travelport Travel Commerce Platform.

Air Canada will expand its use of Travelport's industry-leading technology solutions, including [Travelport Rich Content and Branding](#), to display its branded content and ancillaries to travel agencies, enabling them to help their customers make informed travel choices. Travelport will also connect to Air Canada's API content via the [Travelport Universal API](#) and Travelport Agencia, further broadening the choices available to agents.

"Today marks an exciting chapter in the partnership between our two companies by laying the groundwork for us to continue working together on next generation technologies and merchandising solutions that provide travel agents and travelers with the best branded products, best branded services available, and the best branded content in the travel industry," said Duncan Bureau, Air Canada's Vice President, Global Sales.

“As only one of a small number of global carriers flying to all six inhabited continents, we look forward to partnering with Travelport and its vast global network of connected agents to fuel Air Canada’s growth and success across the globe.”

Air Canada also recently agreed to use Travelport’s EMD+ technology which allows the airline to process ancillary sales with travel agencies, beginning with Preferred Seats and Advance Seats.

“Air Canada was an early leader in partnering with Travelport to provide enhanced, branded content and ancillaries to our agency customers. This agreement further strengthens our partnership in a manner that promises a robust future with expanded opportunities for Travelport agency customers and their travelers to personalize their unique travel experiences on Air Canada,” said Chris Engle, Travelport’s Vice President Americas, Air Commerce.

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world’s leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

About Air Canada

Air Canada is Canada's largest domestic and international airline serving more than 200 airports on six continents. Canada's flag carrier is among the 20 largest airlines in the world and in 2016 served approximately 45 million customers. Air Canada provides scheduled passenger service directly to 64 airports in Canada, 54 in the United States and 90 in Europe, the Middle East, Africa, Asia, Australia, the Caribbean, Mexico, Central America and South America. Air Canada is a founding member of Star Alliance, the world's most comprehensive air transportation network serving 1,330 airports in 192 countries. Air Canada is the only international network carrier in North America to receive a Four-Star ranking according to independent U.K. research firm Skytrax. For more information, please visit: www.aircanada.com, follow @AirCanada on Twitter and join Air Canada on Facebook.

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