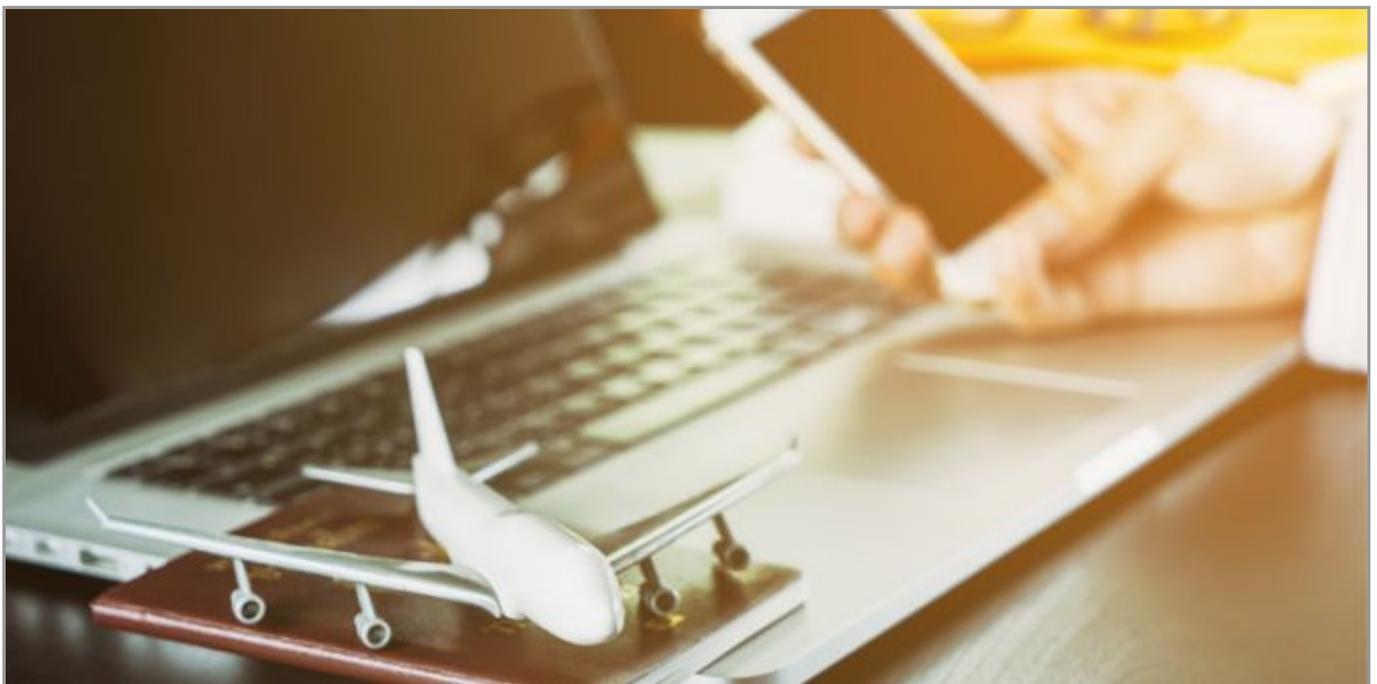


Maxim Travel chooses Travelport Trip Assist to deliver advanced mobile travel capabilities

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Travelport Trip Assist will help Maxim's Travel deliver itinerary management, boost traveller engagement and extend its digital reach



Travelport (NYSE:TVPT), a leading Travel Commerce Platform is pleased to announce a new agreement with one of Australia's most progressive agencies, Maxim's Travel. Through a new agency mobile tool, Travelport Trip Assist, which was launched in Asia Pacific in July, Maxim's Travel is now able to connect, support and engage travellers at every stage of their journey with a fully branded mobile app.

The total online travel market value in Asia Pacific (APAC) is predicted to reach \$446 billion by 2020 with 76% of it coming from mobile sales^[1]. To stay competitive, travel brands need to build personalized relationships with their customers across the entire customer journey.

Travelport Trip Assist gives Maxim's Travel the ability to provide smart itinerary management for customers, ensuring all trip changes are reflected within the app. Travellers will be able to access detailed trip segment information and real-time messaging functions such as:

- push notifications to provide meaningful engagement
- flight related updates
- new trip alerts
- trip specific reminders

- mapping functionality

Travellers will also be able to call an agent from directly within the app.

"We have fostered a fantastic relationship with Travelport over the past two decades and are now launching forward and expanding the boundaries with this agreement. We are excited to be pioneering this new solution in Australia which will improve our ability in providing the right experience and information, at the right time, to meet the expectations of today's mobile first travellers.", said Chris Goddard, managing director of Maxim's Travel.

Smartphone penetration is projected to reach 81% and mobile travel sales predicted to reach 45% of all online travel sales by 2020 in Australia^[2].

Ailsa Brown, vice president APAC for Travelport Digital commented, "Mobile has transformed the travel industry and is now at the heart of the whole travel experience. Travelport is thrilled to be working with Maxim's Travel, providing it with the capabilities to deliver true traveller engagement at every step of their journey. Trip Assist will allow Maxim's Travel to extend its brand and establish seamless and meaningful engagement with its customers."

Maxim's Travel's fully branded mobile app will be available for download on both Apple App Store and Google Play Store.

^[1] Criteo, July 2017, The New Digital Traveler – Your Guide to Winning More Buyers and Bookings in Asia-Pacific.

^[2] Criteo, July 2017, The New Digital Traveler – Your Guide to Winning More Buyers and Bookings in Asia-Pacific.

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world's leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

Media Contacts

Syazanah Haniff
Senior Communications Manager, APAC
Syaz.haniff@travelport.com
T: +65 6412 2531

Aisling White
Content and Communications Manager - Travelport Digital
Aisling.White@travelportdigital.com

