

MisterFly and Travelport announce the online integration of innovative merchandising technology

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Award-winning Online Travel Company (OTA) MisterFly adopts Travelport's Rich Content and Branding technology to drive accelerated growth



Travelport (NYSE: TVPT), a leading Travel Commerce Platform and innovative French Online Travel Agency (OTA), MisterFly, have today announced the online integration of its innovative merchandising technology. Over 200,000 customers have already traveled with the award winning Paris-headquartered OTA.

MisterFly takes advantage of Travelport's Universal API to connect to Travelport's ground breaking merchandising technology, Travelport Rich Content and Branding. This technology significantly helps airlines display their branded fares and ancillaries content in a graphically rich, visual way. Over 200 airlines across the globe, including Air France, are now live with Travelport's world of unrivalled, consumer ready content, offering a deeper understanding of the airlines' full offering, upselling revenue opportunities to the travel agent community.

Through Travelport's innovative Travel Commerce Platform, MisterFly has further improved its innovative and high quality customer service to provide the new Air France Group offers, launched at the end of 2016, to its B2B customers at MisterFly Pro. By providing an improved level of detail and choice, MisterFly enables its customers to better compare and understand descriptions for products such as the "Light", "Standard" and "Flex" for Europe, and "Basic", "Basic Plus" and "Smart" for France.

Carlos da Silva, Vice President and Founder of MisterFly said: "This is a major step forward for MisterFly. Our business mission is to best serve the traveler and we try to highlight all the necessary information and provide our agency customers with the most suitable rates. Travelport's industry leading technology provides us with much greater visibility worldwide and for us to more effectively endorse our travel agent partners."

Emmanuel Bourgeat, Managing Director at Travelport France welcomed the new partnership, saying: "Travelport's technology has facilitated travel commerce by connecting the world's leading travel providers with the travel agent community's operations for both online and offline travel buyers. Our continued technological investments in the power of the platform help us constantly redefine the way our customers buy and sell travel. We look forward to working alongside MisterFly and enabling their business to deliver the widest choice of relevant content to French travel buyers and consumers."

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world's leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

About MisterFly

The award winning Paris-headquartered OTA MisterFly is the foremost specialist in online booking and travel. With 20 years of experience behind them, trailblazing business partners Nicolas Brumelot and Carlos Da Silva launched MisterFly in September 2015. The sheer extent and competitiveness of MisterFly's offering in terms of full service carriers, low cost carriers and charter flights is coupled to an equally broad range of accommodation options, with more than 400,000 hotels available in 180 countries. MisterFly makes customer service, transparent pricing and flexible, simple booking its top priorities. These commitments are at the very core of MisterFly's approach to doing business and they are underpinned by the ultimate goal of satisfying customers, travel agency partners and stakeholders. On the innovation front, MisterFly also offers a number of ground-breaking services. These include "unconditional cancellation insurance", "4X credit card payment », the Iziwifi internet connection device and the Flexy ticket option. This strive for quality and innovation has been essential in convincing vente-privee, the world leader in event sales, to join forces with MisterFly by offering flights through its own website using MisterFly's services. With a funding round in June 2016, MisterFly was able to raise €20 million through investment partners Montefiore Investment and vente-privee, which has given MisterFly the chance to develop new offerings and expand its operations in Europe. 367,000 passengers travelled with MisterFly in 2016, with the company achieving sales figures totalling €111 million for the same period.

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