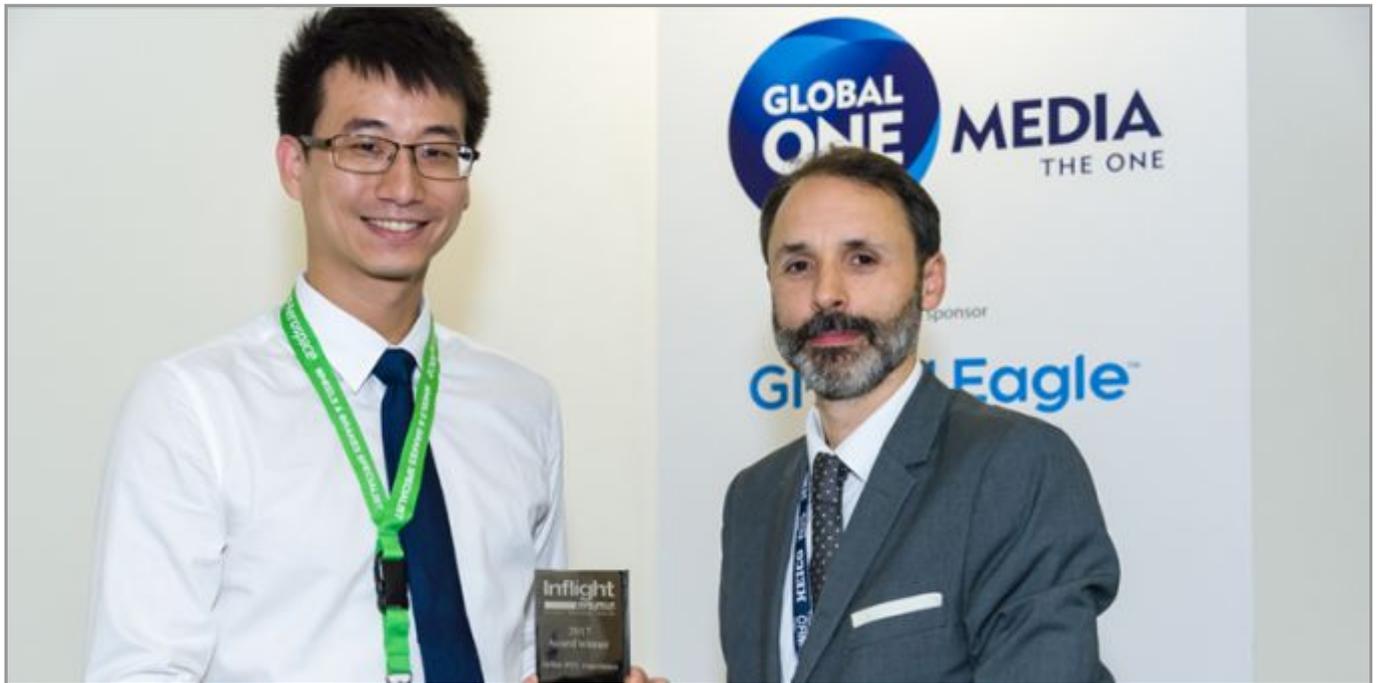


## Singapore Airlines and Travelport Digital fly high scooping two award wins for mobile app

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Singapore Airlines and Travelport Digital enjoyed double award winning success at two leading industry awards in Asia Pacific. The Singapore Airlines mobile app, developed in partnership with Travelport Digital, was recognised as a *Gold Winner* at the Hong Kong DrivenbyDesign Awards and *Best 'Airline IFEC Experience'* at the inaugural Inflight Asia Pacific Awards Ceremony in Singapore.

The *DrivenbyDesign* multi-disciplinary design awards represent the best of the Hong Kong design market. Singapore Airlines mobile application – for iOS and Android smartphones, Apple Watch and Tablet - were chosen as Gold Winners in the Digital-Travel Technology category highlighting its user-friendly focus and contemporary design, combined with rich functionality which offers an engaging digital travel experience across multiple devices<sup>[1]</sup>.

The *Inflight Awards* recognise notable regional achievement for aircraft cabin interiors. The Singapore Airlines Companion App triumphed over stiff competition based on the easy-to-use, engaging interface; and value delivered to its mobile-centric travellers.

The Companion App is the first of its kind to integrate fully with the airline's Panasonic inflight entertainment system, providing travellers with greater control over their inflight experience. To date, the app has been downloaded over 3.6 million times.

" The awards are a recognition of how Singapore Airlines constantly seeks to understand and meet our customers' expectations for greater control and engagement in their in-flight

entertainment experience. We are pleased that our app has been well received and will continue to invest heavily in technology to provide a more personalised on board experience for customers," said Singapore Airlines' Senior Vice President Sales & Marketing, Campbell Wilson

Commenting on the award win, Niklas Andreen, Vice President and Managing Director, Global Hospitality and Digital at Travelport said "We're thrilled to receive these two leading industry awards alongside Singapore Airlines and are extremely proud of the continued work we do with their team. We believe that a good customer experience is about continuous engagement throughout the customer journey and providing highly relevant, personalised information and services at the right time. We look forward to working on even more innovative award-winning solutions with Singapore Airlines in the future."

The Singapore Airlines mobile apps have now won three major awards this year after picking up the best 'On-Board Experience' at the prestigious Air Transport World (ATW) Awards in March.

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[1] <https://drivenxdesign.com/hkg17/project.asp?ID=16231>

## About Travelport Digital

Travelport Digital, part of Travelport, was established to heighten Travelport's strategic focus on the fast-growing digital economy within the global travel industry. The formation of the organisation builds on Travelport's investment in Travelport Locomote, a corporate travel management platform, that empowers travel managers to manage entire business trips and ensure program efficiencies, and its acquisition in 2015 of MTT. MTT, now known as Travelport Digital, is the leading provider of mobile solutions to the travel industry that drive personalized customer engagement via mobile pre, during and post trip.

Travelport Digital focuses on customer-centric travel solutions, leisure and business, that drive end-traveller engagement leading to increases in customer value, loyalty and revenue.

For more information about Travelport Digital, please visit [www.digital.travelport.com](http://www.digital.travelport.com)

## About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world's leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

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