

Travelport's latest technology event attracts industry leaders

8 August 2017



Travelport (NYSE:TVPT), a leading Travel Commerce Platform recently hosted the 1st Annual Meeting of Ethnic Agencies in Barcelona. Attended by over 20 airlines representatives and 40 key Spanish travel agents, the event was the ideal occasion to present Travelport's innovative merchandising technology, enabling airlines to retail their products more effectively, while empowering agents to sell branded fares and ancillaries.

During the event, the attendees were able to see first-hand how access to the broadest and most current inventory of content across the entire spectrum of travel needs, which includes not just airlines but also hotel, car, tours, adventure and more, provides travelers with a comprehensive experience and a personalized service that consumers increasingly value. The Spanish travel industry leaders were also able to see how easy it is to search, compare and book Travelport's content within the same workflow and how it increases efficiency while improving the overall booking experience for travelers.

Fred Lindgren, Country Manager at Travelport Spain, commented: "We continue to invest in our merchandising capabilities, empowering agents to make booking decisions based on travel choice information beyond just rate and availability. Travelport Smartpoint enables agents to truly differentiate in an ever-crowded world of choice and an ever-increasing crowded world of travel offers. The 1st Annual Meeting of Ethnic Agencies in Barcelona was a fantastic opportunity to present these benefits to travel agents and airlines and show how Travelport's technology can help them grow their businesses."

Fabrice Marchand, Director of Leisure Sales and Travel Agencies at Air France - KLM, added: "This meeting allowed us to strengthen our relationship with both travel agencies and Travelport while discovering the latest developments in its travel commerce platform. I'm very impressed with the Travelport's technology and innovative merchandising capabilities. I was impressed with how easy and intuitive it is to search, compare and book branded fares and ancillaries through Travelport Smartpoint."

Following the event, Isaac D'Mello, General Manager at Spain Travel provided the subsequent feedback: "I would like to send my thanks to Travelport for the effort the company makes to understand the needs of travel agencies and travelers. This event was a great networking opportunity and facilitated very fruitful discussions with the Spanish team about the company's technology innovations and new features of its products."

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world's leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

Media Contacts

Chris Boba
Corporate Communications Manager, EMEA
Tel: +44 (0) 1753 288 691
Email: chris.boba@travelport.com

© 2019 Travelport

[Events](#) | [Investor Center - Archive](#)

[Privacy policy](#) | [Terms and conditions](#) | [Code of conduct](#) | [Business partner](#) | [Cookies](#) | [Modern slavery act](#)