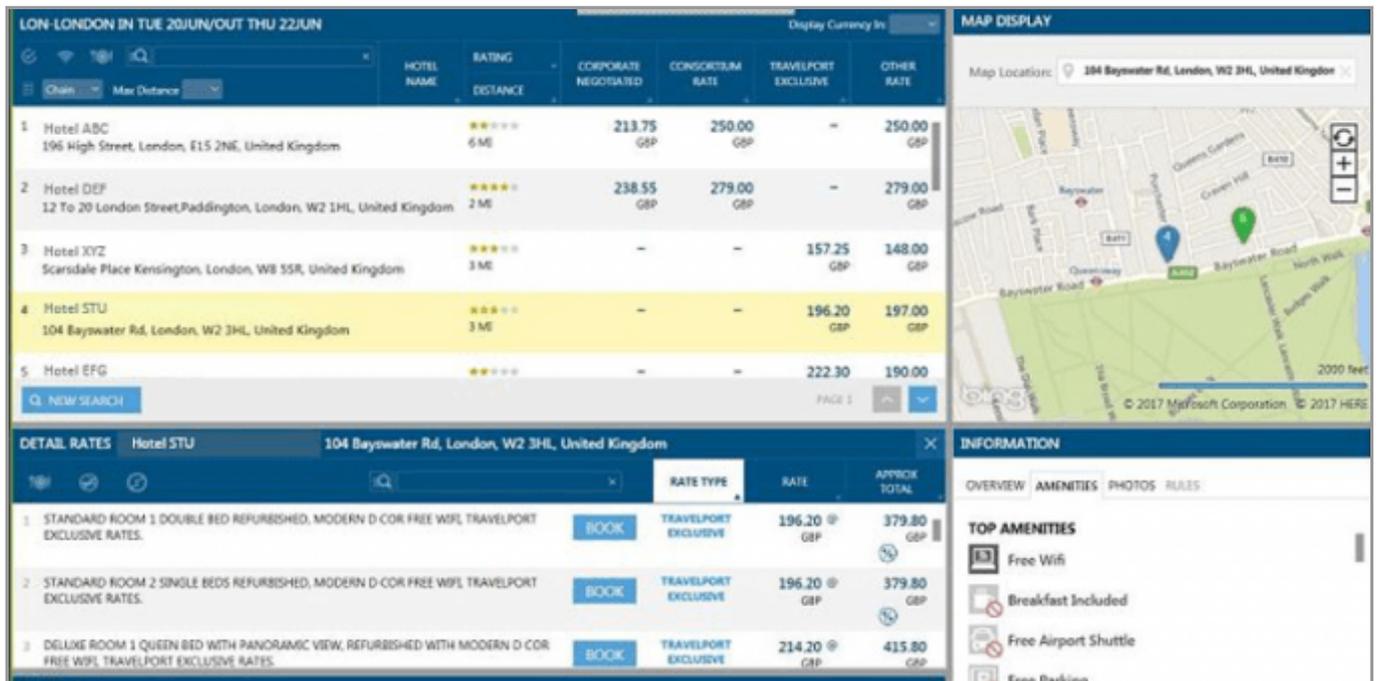


Travelport's new Hotel Retail tool to drive hotel bookings

5 July 2017



The screenshot displays the Travelport Hotel Retail interface. At the top, it shows search parameters: 'LON LONDON IN TUE 20JUN/OUT THU 22JUN'. Below this is a table of search results with columns for Hotel Name, Rating, Distance, Corporate Negotiated, Consortium Rate, Travelport Exclusive, and Other Rate. The results list five hotels, with Hotel STU (104 Baywater Rd, London, W2 3HL, United Kingdom) highlighted in yellow. To the right of the table is a 'MAP DISPLAY' showing the location of Hotel STU on a map of London. Below the search results is a 'DETAILS RATES' section for Hotel STU, showing three room options with their respective rates and 'BOOK' buttons. The 'INFORMATION' section on the right lists amenities such as Free Wifi, Breakfast Included, Free Airport Shuttle, and Free Parking.

HOTEL NAME	RATING	DISTANCE	CORPORATE NEGOTIATED	CONSORTIUM RATE	TRAVELPORT EXCLUSIVE	OTHER RATE
1 Hotel ABC 196 High Street, London, E15 2NE, United Kingdom	★★★★	6 MI	213.75 GBP	250.00 GBP	--	250.00 GBP
2 Hotel DEF 12 To 20 London Street,Paddington, London, W2 1HL, United Kingdom	★★★★	2 MI	238.55 GBP	279.00 GBP	--	279.00 GBP
3 Hotel XYZ Scarsdale Place Kensington, London, W8 5SR, United Kingdom	★★★★	3 MI	--	--	157.25 GBP	148.00 GBP
4 Hotel STU 104 Baywater Rd, London, W2 3HL, United Kingdom	★★★★	3 MI	--	--	196.20 GBP	197.00 GBP
5 Hotel EFG	★★★★		--	--	222.30 GBP	190.00 GBP

RATE TYPE	RATE	APPROX TOTAL
1 STANDARD ROOM 1 DOUBLE BED REFURBISHED, MODERN D COR FREE WIFI, TRAVELPORT EXCLUSIVE RATES.	TRAVELPORT EXCLUSIVE 196.20 GBP	379.80 GBP
2 STANDARD ROOM 2 SINGLE BEDS REFURBISHED, MODERN D COR FREE WIFI, TRAVELPORT EXCLUSIVE RATES.	TRAVELPORT EXCLUSIVE 196.20 GBP	379.80 GBP
3 DELUXE ROOM 1 QUEEN BED WITH PANORAMIC VIEW, REFURBISHED WITH MODERN D COR FREE WIFI, TRAVELPORT EXCLUSIVE RATES.	TRAVELPORT EXCLUSIVE 214.20 GBP	415.80 GBP

Travelport (NYSE: TVPT), a leading Travel Commerce Platform, has today announced a new retail product for hotels, Hotel Retail. It gives agents an expert tool to deliver a personalised customer experience enabling increased hotel attachment rates within one simplified workflow. Hotel Retail gives ‘power users’ the speed and flexibility of cryptic commands, enabling bookings in a few commands, while its graphical nature makes it easily navigable by novice agents.

Bookers demand access to a broader range of travel content and instant, relevant, and detailed information about travel products at the point of booking. Hotel Retail allows agents to stay within their workflow by delivering everything they need in one place. It is fully integrated into Travelport’s platform, and gives Travelport Smartpoint-connected agencies efficient and seamless access to multiple rate types, hotel details, amenities and location information.

Other benefits of Hotel Retail include:

- A differentiated, content-rich graphical interface, featuring side-by-side rate comparisons, including best available, negotiated and consortium
- Access to the newly launched Travelport Exclusive Rates and other hotel rates and soon to also include rates from other hotel aggregators, providing agents with a full overview of the best option for their travellers.

- Fully map-driven and in-map search capabilities, enabling agents to manipulate existing search results or easily create new searches from ‘pin drops’ within the map to visually differentiate hotel properties based on traveller location requests and points of interest.
- Simplified guest booking based on clear views of included amenities and traveller profiles.

Niklas Andreen, Vice President and Managing Director, Global Hospitality and Digital at Travelport commented: “We are delighted to launch an easy to use, efficient way for agents to drive extra revenue for their business. Hotel Retail is a real timesaver for agents, providing productivity and workflow benefits as they no longer need to rely on multiple rate searches in multiple places nor websites and mapping applications outside their workflow to locate the most relevant hotel with the best rates for their customers.”

Hotel Retail will initially be available through Travelport Marketplace for Travelport Apollo agencies from mid-July, Travelport Worldspan agencies from Q4 2017 in the USA and Canada. Further countries as well as a roll-out to Travelport Galileo agencies will happen over the next six months.

Hi-res images available upon request.

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world’s leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

Media Contacts

Chris Boba
Corporate Communications Manager, EMEA
Tel: +44 (0) 1753 288 691
Email: chris.boba@travelport.com

© 2019 Travelport

[Events](#) | [Investor Center - Archive](#)

[Privacy policy](#) | [Terms and conditions](#) | [Code of conduct](#) | [Business partner](#) | [Cookies](#) | [Modern slavery act](#)