Travelport

Travelport Hotelzon releases newly designed hotel booking app for consumer-driven business travelers

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[Travelport Hotelzon](#), a leading hotel distribution technology provider for the B2B travel industry, has upgraded its hotel booking app with the addition of numerous new features and additional content. Designed to meet the increasing consumer-driven demands of the ever-connected corporate traveler, the updated mobile app version of the popular Hotelzon site enables travelers to easily search, book, amend and cancel hotels whilst on the move and within their corporate travel policy.

Today's business travelers are increasingly adopting a leisure travel mind-set when booking their corporate travel, and want to be able to book via consumer-grade apps while on the move. A recent Phocuswright survey on business travel indicated that only 35% of travelers[1] use their company's preferred online booking tool for their business travel and 77% of travel managers surveyed[2] highlighted mobile functionality as their top technological priority to bridge the gap between policy and compliance. Based on an entirely new architecture and design, the updated Hotelzon app bridges the gap between the corporate and leisure booking experience to reflect this disconnect.

The previous year's limited launch of Travelport Hotelzon's Next Generation app secured numerous new customer wins in Europe last year, including around 50 new customers in quarter four alone who chose to adopt Hotelzon as their sole hotel booking tool within the region. 2016 also saw a number of global agencies in the US adopting Hotelzon under reseller agreements.

The Hotelzon app provides a simple and intuitive booking experience for hotel reservations on-the-go. Through it, Hotelzon corporate customers can search and chose from over 300,000 hotels worldwide and securely book the best available rates, including the company's negotiated rates, enabling business travelers to stay in the right location and within policy, wherever they do business and avoiding non-compliant bookings which cost businesses significant wasted expenditure. Furthermore, user preferences are securely stored for faster bookings and travelers can book knowing their choice will be 100% in line with company policy.

 "The Travelport Hotelzon app provides the convenience and hotel choice travelers seek, whilst keeping hotel bookings within policy and providing better clarity on spending to the company," explains Daniel Guillou, Managing Director at Hotelzon.

The newly designed app is available for download on Android, iOS and Windows Phone devices for Travelport Hotelzon customers.

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Data & References

[1, 2] **Phocuswright: The Business Traveler: Embracing New Tools, Finding New Savings (May 2016)**
http://www.phocuswright.com/Free-Travel-Research/The-Business-Traveler-E...

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world's leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over $2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

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