

Travelport announces a new multiyear full content agreement with Ethiopian Airlines

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The carrier also renews its operator agreement, cementing the two companies long-standing relationship



[Travelport](#) (NYSE: TVPT), a leading Travel Commerce Platform, and [Ethiopian Airlines](#) have today announced a new multiyear full content agreement, which sees, Ethiopia's flag carrier selecting Travelport's Travel Commerce Platform to promote its full inventory across the globe.

Under the agreement, Travelport's industry leading technology will support Ethiopian Airlines market and retail their offerings, in a more visual and effective way to a network of over 68,000 Travelport-connected travel agencies in over 180 countries worldwide.

The two companies have also renewed their long-term operator agreement, which will continue to see Ethiopian Airlines distributing Travelport's technology in the country. This means that the Ethiopian customer base will continue to take advantage of Ethiopian Airlines' regional expertise, and Travelport's revolutionary products and services, including the industry-leading point of sale solution for agencies, Travelport Smartpoint, which was recently upgraded to further boost agent efficiency.

Mr Tewolde Gebremariam, Chief Executive Officer, Ethiopian Airlines said: "We are very happy to continue and expand our collaboration with Travelport. As travel technology advances, Travelport will support our business meeting and exceeding travellers personalized needs. Travelport's innovative solutions and unrivalled choice of travel content provide many

opportunities to make our business stronger and we are looking forward to continuing to support the travel industry in Africa."

Rabih Saab, Travelport's President & Managing Director for Europe, Middle East, Africa and South Asia, commented: "We are delighted to cement a successful 20 year relationship with Ethiopian Airlines, an airline that has established itself as a key component in the development of travel and tourism in the region[1], by signing both a full content and operator agreement. Travelport is committed to deliver a world of consumer ready content to the travel agent community and travellers, and support the country's travel and tourism industry. As such, we are confident that Ethiopian Airlines will further reinforce and revitalize our successful operations and business partnerships in Africa."

[\[1\] Euromonitor, Travel and Tourism in Ethiopia report](#)

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world's leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

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