

Travelport announces new full content agreement with Finnair

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The leading European carrier also becomes the 200th airline to adopt its Rich Content and Branding merchandising technology



Travelport (NYSE: TVPT), a leading Travel Commerce Platform has today announced a new full content agreement with Finnair, Finland's largest airline and a member of the oneworld alliance. As part of the agreement, Finnair has also chosen to deploy Travelport's **Rich Content and Branding** merchandising solution, making it the 200th airline to go live in the system.

Finnair's route network connects Asia, North America and the northern regions of Europe and beyond, through its hub at Helsinki Airport, carrying more than ten million passengers annually and connecting 17 cities in Asia with more than 60 destinations in Europe.

Under the full content agreement, Travelport-connected agencies in over 180 countries, servicing hundreds of millions of consumers around the world will have real-time access to its fares and inventory-through the Travel Commerce Platform enabling them to search, sell and book Finnair's content.

Travelport has also announced Finnair as the 200th airline to have adopted its industry-leading merchandising solution, Travelport Rich Content & Branding, which helps airlines display their branded fares and ancillary content in a graphically rich, visual way, allowing leisure and corporate agents to better understand the airlines' brand proposition and sell more effectively. The list of airlines now available to book on the Travelport platform includes Delta, Virgin Australia, United Airlines and South African Airways. Travelers are also able to benefit from this

enhanced content directly when booking through online travel agencies who have implemented Travelport's Universal API.

Finnair will also continue to utilize Travelport's Digital Media Solutions and Travelport Sponsored Flights tool to send tailored offers to 250,000 travel agents and corporates across the globe to help drive additional bookings and revenues per seat. These highly innovative solutions continue to assist airlines with the ability to track their return on investment more effectively.

Rogier Van Enk, Head of Commercial Strategy, Distribution and Data Science at Finnair said: "Travelport's innovative merchandising capabilities will provide the platform for our business to better explain our value proposition to travel agents and grow sales. We are looking forward to this new chapter in our long-standing collaboration with Travelport."

Derek Sharp, Senior Vice President and Managing Director, Air Commerce at Travelport commented: "Today's announcement marks a significant milestone for one of Travelport's flagship products and we are delighted that Finnair, a highly respected customer of ours, continues to recognize the value of our Travel Commerce Platform. With Rich Content & Branding, our airline customers are able to sell their products their way, in the intermediary channel, adding real value to their businesses."

For more information on Travelport Rich Content and Branding, please visit:

<https://new.travelport.com/dontbeunbranded>

About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world's leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

About Finnair

Finnair flies between Asia, Europe and North America with an emphasis on fast connections via Helsinki, carrying more than ten million passengers annually and connecting 17 cities in Asia with more than 60 destinations in Europe. The airline, a pioneer in sustainable flying, is the European launch customer of the next-generation, eco-smart Airbus A350 XWB aircraft and is the first airline listed in the Leadership Index of the worldwide Carbon Disclosure Project. The only Nordic carrier with a 4-star Skytrax ranking, Finnair has also won the World Airline Award for Best Airline Northern Europe for the past seven years running. Finnair is a member of oneworld, the alliance of the world's leading airlines committed to providing the highest level of service and convenience to frequent international travellers.

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