

## Travelport strengthens Middle East presence with Lebanon's First Diana Travel

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**Travelport** (NYSE: TVPT), a leading Travel Commerce Platform, announced today a new agreement with First Diana Travel which will see the leading Lebanese agency access Travelport's unrivalled choice of travel content.

The agreement further extends Travelport's position in the region after its recent endorsement as the "Best GDS" at the Arabian Travel Awards. By connecting to the Travelport platform, First Diana now benefits from intelligent, fast, and accurate searching and booking to offer its customers content from more than 400 airlines, including low cost and network carriers, more than 650,000 hotel properties and more than 37,000 car rental locations around the world. Bookers at the leisure and full service corporate agency can use [Travelport Smartpoint](#) as their desktop tool to search beyond rate and availability to purchase more personalised and tailored travel, to drive performance and increase revenues.

Elcheikh mohamed Ghouzayel, President and Owner of First Diana Travel commented: "This is an exciting time for First Diana Travel and we're thrilled to sign our debut deal with Travelport. Having recently extended our operation outside the Lebanese borders, into the Gulf region and Asia, we look forward to differentiating our offerings by utilising Travelport's technology to provide our customers with a more personalised booking experience."

Rabih Saab, Travelport's President & Managing Director for Europe, Middle East, Africa and South Asia, added: "The Middle East travel industry is incredibly competitive and travel agents need to work extremely hard to meet the changing demands of travellers. With 195 million

tourists expected to visit the Middle East by 2030<sup>[6]</sup>, the stakes are high, and we're committed to supporting First Diana Travel as they embrace new technology to accelerate success and drive their performance through customer-driven solutions that lead to more efficient ways of working, allowing the agents to focus on what they do best, selling."

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[\[6\] World Tourism Organization](#)

## About First Diana Travel

First Diana is class of its own. Ever Since introductory, First Diana has set a new drift in the travel and tourism industry in Lebanon, in a way people approach and buy tickets, hotels & transportation in addition to packages.

We've been renovating year after year, creating new products that led to new experiences and detections around the globe. Our team of experienced product managers, travel consultants, tour leaders and guides have worked together to provide the best has to offer, without neglecting the tiny details which make the difference.

First Diana is today one of the major providers of OTA business, leadership of B2B online solution for travel agency, It has occupied a premier location In the BSP in addition to GDS.

## About Travelport

Travelport is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world's leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leading position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, U.K., has over 3,700 employees and is represented in approximately 180 countries and territories.

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